



VIRAL TEMPLATE: How They Flex vs Real Flex

DISCLAIMER: There is never a guarantee for virality. However, using these templates can greatly increase the chance of your short form video going viral.

Remember to post your short form video on all platforms: IG Reels, TikTok, Youtube shorts for maximum reach!

Faceless version for this template: You can use clips that are not from you OR from you but without showing your face.

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The video consists of 2 basic parts. Part 1 shows footage from other creators in your niche showing off things or activities that are considered by many as desirable. Part 2 shows footage of you showing off things or activities that you (and your audience) actually consider to be much more desirable.

Have a look at this example:

<https://drive.google.com/file/d/1N02solGk7ilydXJ2QSNqMEAdhR3-E04s>

BTW DISCLAIMER:

There's lots of fake accounts from scammers, they will use similar spelling and repost all my content. I will never DM you about whack crypto or NFT investments. lol, like cmon, there's no shortcuts, build a real business ;)

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If the instagram link doesn't work, you can download the video from the "Downloads" section of this lesson.

- Here's your fill-in-the-blanks template:
 - *How other (people in your niche) flex:*
 - *Typical desirable activity 1*
 - *Typical desirable activity 2*
 - *Typical desirable activity 3*
 - *Real flex:*
 - *Your desirable activity 1*
 - *Your desirable activity 2*
 - *Your desirable activity 3*

- Here's an example script for you - Fitness Niche:
 - *How other fitness influencers flex:*
 - *Showing abs*
 - *Bench pressing records*
 - *Shirtless walks on the beach*
 - *Real flex:*
 - *Eating whatever you want*
 - *Staying healthy as you age*
 - *Energy and focus for your loved ones*