

PROMPT

18. Generate a list of 5 high-performing ad placements for <business> on the Google Display Network that align with the interests and online behaviour of <persona>.
19. Craft a persuasive Meta ad headline and description for <business> that highlights a limited-time offer or exclusive deal, creating a fear of missing out (FOMO) for <persona>.
20. Develop a Google Ads audience targeting strategy for <business> that leverages the demographic, interest, and behavioural data of <persona> to reach the most qualified prospects.
21. Write a Meta ad that showcases how <business> has helped customers overcome the same challenges faced by <persona>, using their <USP> as the key differentiator.
22. Create a Google Ads responsive search ad that includes a clear and compelling call-to-action (CTA) for <persona>, encouraging them to take the next step with <business>.
23. Generate a list of 5 high-performing ad formats for <business> on Meta, such as carousel ads, video ads, or collection ads, that best showcase their <USP> and engage <persona>.
24. Craft a persuasive Meta ad headline and description for <business> that leverages the power of scarcity and exclusivity to drive action from <persona>.

25. Develop a Google Ads bidding strategy for <business> that optimises for their key performance indicators (KPIs) and ensures they are reaching <persona> at the right cost per acquisition (CPA).
26. Write a Meta ad that highlights the unique value proposition of <business> and how it directly addresses the pain points and challenges of <persona>.
27. Create a Google Ads responsive display ad that includes a strong emotional appeal, connecting with <persona> on a deeper level and showcasing how <business> can improve their lives.
28. Generate a list of 5 high-performing ad copy variations for <business> that emphasise different aspects of their <USP> and resonate with the unique needs and preferences of <persona>.
29. Craft a persuasive Meta ad headline and description for <business> that uses social proof, such as customer ratings or industry awards, to build trust and credibility with <persona>.
30. Develop a Google Ads geo-targeting strategy for <business> that reaches <persona> in specific locations where they are most likely to convert, based on factors such as demographics or local search trends.
31. Write a Meta ad that addresses the most common questions or concerns of <persona> about <business>'s products or services, using their <USP> to provide clear and compelling answers.
32. Create a Google Ads responsive search ad that includes a strong value proposition in the headline, highlighting how <business> offers a superior solution to the challenges faced by <persona>.
33. Generate a list of 5 high-performing ad extensions for <business> on Meta, such as call-to-action buttons or instant experiences, that provide additional value and engagement opportunities for <persona>.

34. Craft a persuasive Meta ad headline and description for <business> that leverages the power of curiosity and intrigue to capture the attention of <persona> and encourage them to learn more.
35. Develop a Google Ads remarketing strategy for <business> that targets <persona> who have abandoned their shopping cart or shown high purchase intent, using their <USP> to bring them back and convert.
36. Write a Meta ad that showcases the unique brand personality and values of <business>, connecting with <persona> on an emotional level and differentiating them from competitors.
37. Create a Google Ads display ad that includes a clear and compelling unique selling proposition (USP) for <business>, highlighting how they solve the specific challenges faced by <persona>.
38. Generate a list of 5 high-performing long-tail keywords for <business> that align with the specific pain points and search intent of <persona>, ensuring their ads reach the most qualified prospects.
39. Craft a persuasive Meta ad headline and description for <business> that leverages the power of social proof and user-generated content (UGC) to build trust and credibility with <persona>.
40. Develop a Google Ads audience targeting strategy for <business> that leverages custom affinity audiences based on the interests, behaviours, and demographics of <persona>.
41. Write a Meta ad that highlights a success story or case study of how <business> has helped a customer similar to <persona> overcome their challenges using their unique <USP>.
42. Create a Google Ads responsive search ad that includes a clear and compelling call-to-value in the description, emphasising the specific benefits <persona> will experience by choosing <business>.

43. Generate a list of 5 high-performing ad placements for <business> on Meta, such as Instagram Stories or Facebook Marketplace, that align with the online behaviour and preferences of <persona>.

44. Craft a persuasive Meta ad headline and description for <business> that uses scarcity and urgency tactics, such as limited-time offers or low stock alerts, to drive immediate action from <persona>.

45. Develop a Google Ads bidding strategy for <business> that leverages automated bidding techniques, such as Target CPA or Maximise Conversions, to optimise ad performance and reach <persona> at the right cost.

46. Write a Meta ad that addresses the most common barriers to purchase for <persona> when considering <business>'s products or services, using their <USP> to overcome objections and build confidence.

47. Create a Google Ads responsive display ad that includes eye-catching visuals and compelling copy, showcasing the unique value proposition of <business> and capturing the attention of <persona>.

48. Generate a list of 5 high-performing negative keywords for <business> to exclude from their Meta ad campaigns, ensuring their ads reach the most relevant audience and avoid wasting budget on unqualified impressions.

49. Craft a persuasive Meta ad headline and description for <business> that leverages the power of storytelling to connect with <persona> on an emotional level and showcase how their <USP> can transform their lives.

50. Develop a Google Ads remarketing strategy for <business> that targets <persona> who have engaged with their content or website, using their <USP> to nurture them through the sales funnel and drive conversions.

Editar con la aplicación Documentos

Retoca el archivo, deja comentarios y compártelo con otras personas para editarlo de forma conjunta.

NO, GRACIASUSAR LA APLICACIÓN

Copia de 1000+ Marketing & Productivity Prompts from HubSpot x Mindstream

1000+ Marketing & Productivity Prompts

Marketing Strategy

Here are 50 prompts for Marketing Strategy that allow the user to enter their business, persona, USP, and challenges information using < >:

1. Develop a comprehensive digital marketing plan for <business> targeting <persona>, focusing on channels that best address their <challenges> and highlight our <USP>.

2. Create a content marketing strategy for <business> that positions us as a thought leader in our industry, emphasising our <USP> and providing solutions to <persona>'s <challenges>.

3. Design a social media campaign for <business> that engages <persona> by showcasing our <USP> and addressing their <challenges> through informative and entertaining content.

4. Craft an email marketing campaign for <business> that nurtures <persona> through the buyer's journey, highlighting our <USP> and offering solutions to their <challenges>.

5. Develop a lead generation strategy for <business> that attracts <persona> by demonstrating how our <USP> can help overcome their <challenges>.

6. Create a brand messaging guide for <business> that consistently communicates our <USP> and resonates with <persona>'s values and <challenges>.

7. Analyse <business>'s competitors and identify opportunities to differentiate our <USP> and better serve <persona>'s needs and <challenges>.

8. Optimise <business>'s website for search engines, focusing on keywords relevant to <persona>'s <challenges> and showcasing our <USP> through engaging content.

9. Develop a customer retention strategy for <business> that fosters loyalty among <persona> by consistently delivering on our <USP> and addressing their evolving <challenges>.

10. Create a referral marketing program for <business> that incentivizes <persona> to share our <USP> with their network, helping us reach more potential customers facing similar <challenges>.

11. Design a product launch campaign for <business> that generates excitement among <persona> by highlighting how our new offering's <USP> solves their <challenges>.

12. Craft a thought leadership content series for <business> that addresses <persona>'s <challenges> and showcases our expertise and <USP>.

13. Develop a video marketing strategy for <business> that engages <persona> through compelling storytelling, demonstrating how our <USP> can transform their <challenges> into successes.

14. Create an influencer marketing campaign for <business> that partners with industry leaders to promote our <USP> and reach <persona> who face similar <challenges>.

15. Analyse <business>'s customer data to identify trends and insights that can inform targeted marketing messages emphasising our <USP> and addressing <persona>'s specific <challenges>.

16. Develop a content repurposing strategy for <business> that maximises the reach and impact of our <USP> and <persona>-focused content across multiple channels.

17. Create a lead nurturing email series for <business> that educates <persona> on how our <USP> can help them overcome their <challenges> and achieve their goals.

18. Design a webinar series for <business> that showcases our expertise and <USP> while providing actionable insights for <persona> to address their <challenges>.

19. Craft a case study featuring a success story of how <business>'s <USP> helped a customer similar to <persona> overcome their <challenges>.

20. Develop a social media listening strategy for <business> to monitor conversations related to <persona>'s <challenges> and identify opportunities to showcase our <USP>.

21. Create a personalised account-based marketing campaign for <business> that targets high-value <persona> accounts with tailored messages highlighting our <USP> and solutions to their specific <challenges>.

22. Design an interactive quiz for <business>'s website that helps <persona> identify their key <challenges> and recommends solutions based on our <USP>.

23. Develop a marketing automation workflow for <business> that guides <persona> through the customer journey, delivering relevant content that addresses their <challenges> and reinforces our <USP>.

24. Craft a series of thought-provoking blog posts for <business> that challenge conventional wisdom in our industry and position our <USP> as an innovative solution to <persona>'s <challenges>.

25. Create a customer advocacy program for <business> that empowers satisfied customers to share how our <USP> helped them overcome their <challenges>, attracting more <persona> leads.

26. Develop a co-marketing partnership strategy for <business> to collaborate with complementary brands that share our target <persona>, amplifying the reach of our <USP> and solutions to their <challenges>.

27. Design an experiential marketing campaign for <business> that immerses <persona> in our brand story and demonstrates how our <USP> can transform their <challenges> into opportunities.

28. Craft a series of data-driven infographics for <business> that visually communicate industry trends, <persona> insights, and the impact of our <USP> on addressing their <challenges>.

29. Create a user-generated content campaign for <business> that encourages <persona> to share how our <USP> has helped them tackle their <challenges>, building social proof and trust.

30. Develop a marketing budget and resource allocation plan for <business> that prioritises initiatives that effectively communicate our <USP> and address <persona>'s most pressing <challenges>.

31. Design a customer feedback loop for <business> that gathers insights from <persona> on their evolving <challenges> and preferences, informing future marketing strategies and <USP> refinements.

32. Craft a series of customer success stories for <business> that showcase how our <USP> has helped <persona> achieve their goals and overcome their <challenges>.

33. Create a content hub on <business>'s website that provides a centralised resource for <persona> to access valuable information, tools, and insights related to their <challenges> and our <USP>.

34. Develop a marketing performance dashboard for <business> that tracks key metrics related to <persona> engagement, <USP> resonance, and the impact of our efforts on addressing their <challenges>.

35. Design a lead scoring system for <business> that prioritises <persona> prospects based on their engagement with our <USP>-focused content and the severity of their <challenges>.

36. Craft a series of email newsletters for <business> that curate industry news, trends, and insights relevant to <persona>'s <challenges>, while highlighting our <USP> and thought leadership.

37. Create a social media employee advocacy program for <business> that empowers our team to share <USP>-focused content and engage with <persona> discussions about their <challenges>.

38. Develop a marketing technology stack for <business> that streamlines the execution and measurement of <persona>-targeted campaigns that communicate our <USP> and address their <challenges>.

39. Design a customer onboarding program for <business> that ensures a smooth transition for <persona> clients, reinforcing our <USP> and setting them up for success in overcoming their <challenges>.

40. Craft a series of educational webinars for <business> that provide in-depth guidance on topics related to <persona>'s <challenges>, showcasing our expertise and the value of our <USP>.

41. Create a marketing event strategy for <business> that includes <persona>-focused workshops, panels, and networking opportunities centred around their <challenges> and our <USP> solutions.

42. Develop a customer loyalty program for <business> that rewards <persona> for their continued engagement and advocacy, reinforcing the value of our <USP> in addressing their ongoing <challenges>.

43. Design a marketing attribution model for <business> that accurately measures the impact of our <USP>-focused campaigns on <persona> engagement, conversion, and retention.

44. Craft a series of video tutorials for <business> that walk <persona> through the implementation of our <USP> solutions to their specific <challenges>, providing clear, actionable guidance.

45. Create a marketing experimentation framework for <business> that allows us to test and optimise <persona>-targeted messaging, offers, and experiences that highlight our <USP> and address their <challenges>.

46. Develop a marketing training program for <business>'s sales team that equips them with the knowledge and resources to effectively communicate our <USP> and address <persona>'s unique <challenges>.

47. Design a customer advisory board for <business> that brings together a diverse group of <persona> leaders to provide insights and feedback on our <USP>, marketing strategies, and solutions to their evolving <challenges>.

48. Craft a series of thought leadership interviews for <business> that feature industry experts and influencers discussing <persona>'s most pressing <challenges> and the role of our <USP> in addressing them.

49. Create a marketing chatbot for <business>'s website that engages <persona> in personalised conversations, guiding them to relevant <USP>-focused content and solutions based on their specific <challenges>.

50. Develop a marketing skills matrix for <business> that identifies the key competencies required to effectively communicate our <USP> and address <persona>'s evolving <challenges>, informing future hiring and training initiatives.

Brand Strategy

Here are 50 prompts for Brand Strategy that allow the user to enter their business, persona, USP and challenges information using < >:

1. As a brand strategist, develop a comprehensive brand positioning statement for <business> that highlights its <USP> and resonates with <persona>.

2. Analyse <business>'s current brand identity and provide recommendations on how to better align it with <persona>'s needs and preferences.

3. Identify the key brand attributes and values that <business> should emphasise in its messaging to differentiate itself from competitors and appeal to <persona>.

4. Craft a compelling brand story for <business> that showcases its <USP> and connects emotionally with <persona>.

5. Evaluate <business>'s current brand strategy and identify areas where it may be falling short in addressing <challenges>. Provide specific recommendations for improvement.

6. Develop a brand voice and tone guide for <business> that reflects its unique personality and resonates with <persona>.

7. Create a brand messaging framework for <business> that consistently communicates its <USP> across all touchpoints and channels.

8. Conduct a competitive analysis to identify how <business> can differentiate itself from rivals and better highlight its <USP> to <persona>.

9. Analyse <persona>'s customer journey and identify opportunities for <business> to create a more cohesive and compelling brand experience.

10. Develop a brand architecture strategy for <business> that clarifies its product/service offerings and makes it easier for <persona> to navigate its brand.

11. Identify the core brand pillars that <business> should focus on to build a strong, recognizable brand identity that resonates with <persona>.

12. Create a brand personality quiz for <business> to better understand how <persona> perceives its brand and identify areas for improvement.

13. Develop a brand loyalty program for <business> that rewards <persona> for their engagement and advocacy, strengthening their emotional connection to the brand.

14. Analyse <business>'s brand equity and provide recommendations on how to leverage its strengths to overcome <challenges> and appeal to <persona>.

15. Craft a brand manifesto for <business> that articulates its purpose, values, and <USP> in a way that inspires <persona> to take action.

16. Identify potential brand partnerships or collaborations that could help <business> expand its reach and better serve <persona>'s needs.

17. Develop a brand content strategy for <business> that showcases its <USP> and expertise while providing value to <persona> at every stage of the customer journey.

18. Analyse <business>'s brand perception among <persona> and identify any gaps or misalignments that need to be addressed in its brand strategy.

19. Create a brand style guide for <business> that ensures consistency across all visual and verbal brand elements, reinforcing its <USP> and appeal to <persona>.

20. Evaluate <business>'s current brand portfolio and provide recommendations on how to streamline or expand it to better serve <persona>'s needs and preferences.

21. Develop a brand activation strategy for <business> that brings its <USP> to life through engaging experiences and interactions with <persona>.

22. Identify the key brand metrics and KPIs that <business> should track to measure the success of its brand strategy in reaching and engaging <persona>.

23. Craft a brand promise for <business> that articulates the unique value it delivers to <persona> and sets it apart from competitors.

24. Analyse <business>'s brand architecture and provide recommendations on how to better structure its brand portfolio to clarify its offerings and appeal to <persona>.

25. Develop a brand advocacy program for <business> that empowers <persona> to become brand ambassadors and share their positive experiences with others.

26. Identify the key brand touchpoints for <business> and provide recommendations on how to optimise each one to create a cohesive, compelling brand experience for <persona>.

27. Create a brand voice questionnaire for <business> to better understand how <persona> perceives its brand personality and identify opportunities for refinement.

28. Develop a brand storytelling framework for <business> that showcases its <USP> and connects with <persona> on an emotional level.

29. Analyse <business>'s brand positioning relative to competitors and identify opportunities to differentiate and better highlight its <USP> to <persona>.

30. Craft a brand tagline for <business> that succinctly captures its <USP> and resonates with <persona> in a memorable way.

31. Identify potential brand extension opportunities for <business> that align with its <USP> and could better serve <persona>'s evolving needs and preferences.

32. Develop a brand crisis management plan for <business> to proactively address potential <challenges> and protect its reputation with <persona>.

33. Create a brand personality spectrum for <business> to identify where it falls on key dimensions and optimise its appeal to <persona>.

34. Analyse <business>'s brand sentiment among <persona> and provide recommendations on how to address any negative perceptions or associations.

35. Develop a brand education program for <business>'s employees to ensure they consistently deliver on its <USP> and brand promise to <persona>.

36. Identify the key brand archetypes that <business> embodies and provide recommendations on how to leverage them to connect with <persona> on a deeper level.

37. Craft a brand vision statement for <business> that articulates its long-term aspirations and inspires <persona> to join in its journey.

38. Analyse <business>'s brand touchpoints across the customer journey and identify opportunities to create more personalised, relevant experiences for <persona>.

39. Develop a brand community strategy for <business> to foster meaningful connections and loyalty among <persona>.

40. Identify the key brand differentiators for <business> and provide recommendations on how to effectively communicate them to <persona> through its messaging and positioning.

41. Create a brand essence wheel for <business> to identify the core attributes and values that define its brand and resonate with <persona>.

42. Develop a brand naming strategy for <business>'s products/services that aligns with its <USP> and appeals to <persona>'s preferences and associations.

43. Analyse <business>'s brand voice and provide recommendations on how to make it more distinctive, authentic, and engaging for <persona>.

44. Identify potential brand partnerships or sponsorships for <business> that could help it reach new audiences and reinforce its <USP> with <persona>.

45. Craft a brand elevator pitch for <business> that succinctly articulates its <USP> and value proposition in a way that resonates with <persona>.

46. Develop a brand ambassador program for <business> that enlists <persona> to share their authentic experiences and advocate for the brand within their networks.

47. Analyse <business>'s brand equity across different segments of <persona> and provide recommendations on how to tailor its strategy to each group's unique needs and preferences.

48. Create a brand personality quiz for <business> to engage <persona> and gather insights into their perceptions and preferences.

49. Identify the key brand moments of truth for <business> and provide recommendations on how to optimise each one to create a positive, memorable experience for <persona>.

50. Develop a brand storytelling campaign for <business> that showcases its <USP> through the authentic, relatable experiences of <persona>.

Copywriting

Here are 50 prompts for Copywriting that allow the user to enter their business, persona, USP, and challenges information using <> placeholders:

1. Write a compelling headline for <business> that grabs the attention of <persona> by highlighting the key benefit of <USP>. The headline should be no more than 15 words.

2. Craft an engaging opening paragraph for <business>'s landing page that addresses the main challenge faced by <persona> and hints at how <USP> can help overcome it.

3. Create a persuasive call-to-action (CTA) for <business> that encourages <persona> to take the desired action. The CTA should emphasise the unique value proposition of <USP>.

4. Write a product description for <business> that showcases the features and benefits of <USP> in a way that resonates with <persona>. Use language that addresses their specific needs and challenges.

5. Develop an email subject line for <business> that intrigues <persona> and entices them to open the email. The subject line should be related to <USP> and address a key challenge.

6. Craft a social media post for <business> that highlights the unique aspects of <USP> and encourages <persona> to engage with the content. Use a conversational tone that aligns with the platform.

7. Write a blog post introduction for <business> that captures the attention of <persona> by addressing a common challenge they face. The introduction should lead into how <USP> can help solve the problem.

8. Create a tagline for <business> that encapsulates the essence of <USP> in a memorable and concise manner. The tagline should resonate with <persona> and differentiate the brand from competitors.

9. Develop a customer testimonial for <business> that showcases how <USP> has helped <persona> overcome a specific challenge. Use the customer's own words to add authenticity and credibility.

10. Write a value proposition statement for <business> that clearly communicates the unique benefits of <USP> to <persona>. The statement should be concise and compelling.

11. Craft a meta description for <business>'s website that incorporates <USP> and entices <persona> to click through from search engine results pages. Keep it within the 155-character limit.

12. Create an About Us page introduction for <business> that tells the brand's story in a way that resonates with <persona>. Highlight how <USP> sets the business apart and addresses customer needs.

13. Write a product category description for <business>'s e-commerce site that helps <persona> understand the key benefits of <USP> and how it relates to their needs. Use persuasive language and focus on the customer.

14. Develop a series of bullet points for <business>'s sales page that highlight the unique features and advantages of <USP>. Each bullet point should be concise and focused on a single benefit that matters to <persona>.

15. Craft an FAQ section for <business>'s website that addresses common questions and concerns <persona> may have about <USP>. Use clear, concise language and provide helpful, informative answers.

16. Write a press release headline for <business> that announces a new product or service related to <USP>. The headline should grab the attention of <persona> and communicate the key benefit.

17. Create a series of social media ad headlines for <business> that showcase different aspects of <USP> and appeal to <persona>'s needs and interests. Each headline should be attention-grabbing and persuasive.

18. Develop a product comparison table for <business> that highlights how <USP> stacks up against competitors' offerings. Focus on the features and benefits that matter most to <persona>.

19. Write a case study excerpt for <business> that demonstrates how <USP> has helped a customer similar to <persona> achieve a specific goal or overcome a challenge. Use concrete examples and data to support your claims.

20. Craft a newsletter introduction for <business> that engages <persona> by sharing valuable insights or tips related to <USP>. The introduction should entice readers to continue reading the full newsletter.

21. Create a video script introduction for <business> that captures the attention of <persona> and highlights the key benefits of <USP>. The introduction should be concise and engaging, encouraging viewers to watch the full video.

22. Write a mission statement for <business> that aligns with the values and aspirations of <persona>. The mission statement should incorporate <USP> and communicate the brand's purpose and commitment to its customers.

23. Develop a series of Instagram captions for <business> that showcase the lifestyle and emotions associated with <USP>. Each caption should resonate with <persona> and encourage engagement.

24. Craft a Twitter thread for <business> that tells a compelling story related to <USP> and how it has impacted customers like <persona>. Use a mix of text, images, and hashtags to make the thread engaging and shareable.

25. Write a LinkedIn article introduction for <business> that addresses a common challenge faced by <persona> and positions <USP> as a potential solution. The introduction should be professional and thought-provoking.

26. Create a series of Google Ads headlines and descriptions for <business> that highlight the key benefits of <USP> and appeal to <persona>'s search intent. Use relevant keywords and compelling calls-to-action.

27. Develop a product unboxing description for <business> that walks <persona> through the experience of receiving and opening a package containing <USP>. Use sensory language to create excitement and anticipation.

28. Write a blog post conclusion for <business> that summarises the key takeaways related to <USP> and encourages <persona> to take a specific action, such as making a purchase or signing up for a newsletter.

29. Craft a series of Facebook ad headlines and descriptions for <business> that showcase the unique value proposition of <USP> and appeal to <persona>'s interests and pain points. Use eye-catching visuals and compelling copy.

30. Create an email nurture sequence for <business> that guides <persona> through the customer journey, highlighting the benefits of <USP> at each stage. Use personalised language and focus on building trust and credibility.

31. Write a landing page subheadline for <business> that supports the main headline by providing additional context about <USP> and how it addresses <persona>'s needs. The subheadline should be clear and persuasive.

32. Develop a series of Pinterest pin descriptions for <business> that showcase the aesthetic and emotional appeal of <USP>. Each description should include relevant keywords and hashtags to improve discoverability.

33. Craft a YouTube video description for <business> that provides an overview of the content and highlights how <USP> will be discussed. The description should include relevant keywords and a clear call-to-action.

34. Write a series of Amazon product bullet points for <business> that highlight the key features and benefits of <USP> in a concise and scannable format. Each bullet point should address a specific need or concern of <persona>.

35. Create a TikTok video script for <business> that showcases <USP> in a creative and engaging way. The script should use trending hashtags and challenges to appeal to <persona>'s interests and encourage shares.

36. Develop a series of SMS marketing messages for <business> that promote <USP> and encourage <persona> to take a specific action, such as making a purchase or attending an event. Use personalised language and include clear calls-to-action.

37. Write a Quora answer for <business> that addresses a common question related to <USP> and provides valuable insights and advice to <persona>. The answer should be informative and position the brand as a thought leader.

38. Craft a series of Reddit post titles for <business> that highlight interesting aspects of <USP> and encourage <persona> to engage with the content. Each title should be attention-grabbing and relevant to the subreddit's theme.

39. Create a series of podcast episode titles and descriptions for <business> that explore different facets of <USP> and how they relate to <persona>'s interests and challenges. Use compelling language and include guest speaker information.

40. Write a Snapchat ad headline and description for <business> that showcases <USP> in a fun and creative way. The ad should use eye-catching visuals and include a clear call-to-action that appeals to <persona>.

41. Develop a series of billboard headlines for <business> that communicate the key benefits of <USP> in a concise and memorable way. Each headline should be easy to read and understand at a glance.

42. Craft a series of Instagram Stories for <business> that showcase <USP> in action and provide value to <persona>. Use a mix of visuals, text, and interactive elements to keep viewers engaged.

43. Write a product packaging description for <business> that highlights the unique features and benefits of <USP>. The description should be concise, informative, and appeal to <persona>'s needs and preferences.

44. Create a series of LinkedIn sponsored content headlines and descriptions for <business> that position <USP> as a solution to common challenges faced by <persona>. Use professional language and include relevant statistics and insights.

45. Develop a series of Twitter polls for <business> that engage <persona> by asking for their opinions and experiences related to <USP>. Use the poll results to create follow-up content and foster community engagement.

46. Write a series of Facebook post captions for <business> that tell a story related to <USP> and how it has impacted real customers. Use a mix of text, images, and videos to make the posts engaging and shareable.

47. Craft a series of email subject lines for <business> that tease the content of the email and highlight the value of <USP> to <persona>. Each subject line should be intriguing and encouraging.

48. Create a series of YouTube video titles and thumbnails for <business> that showcase different aspects of <USP> and appeal to <persona>'s interests. Use eye-catching visuals and compelling language to encourage clicks.

49. Develop a series of Google My Business posts for <business> that promote <USP> and encourage <persona> to take a specific action, such as visiting the store or making a purchase. Use local keywords and include clear calls-to-action.

50. Write a series of Pinterest board titles and descriptions for <business> that organise content related to <USP> in a way that appeals to <persona>'s interests and needs. Use relevant keywords and hashtags to improve discoverability.

Social Media Strategy

Here are 50 prompts for Social Media Strategy that allow the user to enter their business, persona, USP and/or challenges information to add depth:

1. Develop a social media content strategy for <business> that showcases <USP> and appeals to <persona>, while addressing <challenges> they face.
2. Create a social media ad campaign for <business> targeting <persona>, highlighting how <USP> solves <challenges> they struggle with.
3. Brainstorm viral social media post ideas for <business> that will grab the attention of <persona> by focusing on <USP>.
4. Outline a social media influencer marketing strategy for <business> to reach <persona> by partnering with influencers who align with <USP>.
5. Craft social media posts for <business> educating <persona> about <USP> and how it helps them overcome <challenges>.

6. Plan a social media contest for <business> that incentivizes <persona> to engage by offering prizes related to <USP>.

7. Develop a social media customer service strategy for <business> to address concerns of <persona> and showcase commitment to solving <challenges>.

8. Create a series of social media testimonial posts for <business> featuring <persona> explaining how <USP> helped them with <challenges>.

9. Write a social media post for <business> announcing a new product/service that builds upon <USP> to better serve needs of <persona>.

10. Brainstorm ideas for a social media video series for <business> teaching <persona> how to use <USP> to make their lives easier.

11. Develop a LinkedIn content strategy for <business> to establish thought leadership and credibility around <USP> with <persona>.

12. Create Twitter posts for <business> sharing quick tips related to <USP> that help <persona> tackle <challenges> they face.

13. Plan an Instagram Stories takeover for <business> featuring a day in the life of <persona> and how <USP> fits into their world.

14. Outline a Facebook Group strategy for <business> to build a community of <persona> around shared interest in <USP>.

15. Craft Pinterest Pins for <business> showcasing <USP> in visually appealing ways that speak to desires and tastes of <persona>.

16. Develop a Quora marketing strategy for <business> to answer questions from <persona> related to <USP> and establish authority.

17. Create a Reddit marketing plan for <business> to authentically engage with <persona> in subreddits related to <USP> and <challenges>.

18. Write a series of blog posts for <business> exploring different facets of <USP> that <persona> would find valuable and share on social media.

19. Brainstorm Snapchat geofilter ideas for <business> that incorporate <USP> and appeal to <persona> in a playful way.

20. Plan a YouTube tutorial series for <business> walking <persona> through how to get the most out of <USP> to improve their life.

21. Develop TikTok video ideas for <business> that demonstrate <USP> in creative, engaging ways that resonate with <persona>.

22. Create a social media employee advocacy strategy for <business> empowering team members to share <USP> with their networks of <persona>.

23. Outline a social media takeover strategy for <business> to partner with complementary brands that share <persona> and believe in <USP>.

24. Craft Facebook Live topic ideas for <business> to engage <persona> in real-time conversation around <USP> and <challenges> they face.

25. Plan a social media brand ambassador program for <business> to have loyal customers promote <USP> to <persona> in an authentic way.

26. Develop a WeChat marketing strategy for <business> to connect with <persona> and build awareness of <USP> on the popular Chinese app.

27. Create a WhatsApp content strategy for <business> to deliver valuable information related to <USP> that <persona> will want to share with contacts.

28. Write LinkedIn article topics for <business> that dive deep into different aspects of <USP> that will establish credibility with <persona>.

29. Brainstorm Twitter chat ideas for <business> to spark lively discussions with <persona> around <USP> and <challenges> they want to solve.

30. Plan a Clubhouse marketing strategy for <business> to host rooms discussing <USP> and how it relates to goals and interests of <persona>.

31. Develop a Tumblr content plan for <business> to create visual content showcasing <USP> in a way that resonates with <persona> on the platform.

32. Create a Medium content strategy for <business> to republish blog posts related to <USP> and reach new segments of <persona>.

33. Outline a Vimeo marketing strategy for <business> to host videos that tell the story of <USP> and how it makes life better for <persona>.

34. Craft Flickr post ideas for <business> to share behind-the-scenes photos that give <persona> an inside look at <USP> in action.

35. Plan a Twitch streaming strategy for <business> to connect with <persona> over shared passion related to <USP> in an interactive way.

36. Develop a SoundCloud marketing plan for <business> to create audio content related to <USP> that <persona> can enjoy on the go.

37. Create a Nextdoor content strategy for <business> to engage local <persona> around how <USP> benefits and supports the community.

38. Write a series of Yelp posts for <business> encouraging happy customers to share how <USP> solved <challenges> they faced.

39. Brainstorm Foursquare post ideas for <business> announcing events and promotions related to <USP> that will drive foot traffic from <persona>.

40. Plan a Goodreads marketing strategy for <business> to connect with <persona> over shared interests and recommend books related to <USP>.

41. Develop a Meetup content plan for <business> to organise or sponsor events that bring <persona> together around <USP>.

42. Create a Patreon marketing strategy for <business> to give loyal <persona> exclusive content and perks related to <USP>.

43. Outline a Telegram content strategy for <business> to deliver timely updates and offers related to <USP> to <persona> on the private messaging app.

44. Craft Anchor podcast episode ideas for <business> sharing stories and advice around <USP> that <persona> will find valuable.

45. Plan a Flipboard magazine strategy for <business> curating articles related to <USP> that <persona> will want to read and flip through.

46. Develop an IGTV series idea for <business> taking <persona> behind the scenes of <USP> in an authentic, unfiltered way.

47. Create a Houzz marketing strategy for <business> showcasing how <USP> can transform spaces and lives of <persona>.

48. Write Tasty recipe posts for <business> incorporating <USP> in a fun, unexpected way that will make <persona> want to try it.

49. Brainstorm Spotify playlist ideas for <business> setting the mood and tone for enjoying <USP> in a way <persona> will appreciate.

50. Plan a Giphy content strategy for <business> to create fun, shareable GIFs related to <USP> that capture attention of <persona>.

Brand Identity

Here are 50 prompts for Brand Identity that allow the user to enter their business, persona, USP and challenges information using < >:

1. Create a brand story for <business> that highlights its <USP> and resonates with <persona>. Focus on how the brand overcomes <challenges> to deliver unique value.

2. Develop a brand voice and tone guide for <business> that aligns with <persona>'s preferences and effectively communicates <USP>. Provide examples of how to address <challenges> in brand messaging.

3. Design a visual identity system for <business> that appeals to <persona> and sets it apart from competitors. Incorporate elements that highlight <USP> and address <challenges>.

4. Craft a brand positioning statement for <business> that clearly articulates its <USP> and how it solves <challenges> for <persona>.

5. Identify the core values that define <business> and guide its actions. Explain how these values resonate with <persona> and support <USP> in overcoming <challenges>.

6. Develop a brand personality for <business> that humanises the brand and connects emotionally with <persona>. Highlight traits that reinforce <USP> and address <challenges>.

7. Create a brand promise for <business> that encapsulates the unique value it delivers to <persona>. Focus on how this promise helps overcome <challenges> and sets the brand apart.

8. Design a customer experience strategy for <business> that delights <persona> at every touchpoint. Emphasise how the experience reinforces <USP> and addresses <challenges>.

9. Craft a brand manifesto for <business> that inspires <persona> and rallies them around the brand's mission. Highlight how the mission is fueled by <USP> and helps overcome <challenges>.

10. Develop a brand architecture framework for <business> that clarifies its offerings and makes it easy for <persona> to navigate. Ensure the architecture supports <USP> and addresses <challenges>.

11. Identify the archetype that best represents <business> and resonates with <persona>. Explain how this archetype reinforces <USP> and helps address <challenges>.

12. Create a brand voice questionnaire for <business> to ensure consistent communication that appeals to <persona>. Include questions that highlight <USP> and address <challenges>.

13. Develop a brand messaging matrix for <business> that maps out key messages for <persona> across different touchpoints. Ensure messages reinforce <USP> and address <challenges>.

14. Design a brand identity mood board for <business> that captures the visual essence of the brand and appeals to <persona>. Include elements that highlight <USP> and address <challenges>.

15. Craft a brand story arc for <business> that takes <persona> on an emotional journey. Highlight how the story showcases <USP> and resolves <challenges>.

16. Create a brand personality quiz for <business> to engage <persona> and gather insights. Include questions that highlight <USP> and address <challenges>.

17. Develop a set of brand voice principles for <business> that guide all communication with <persona>. Ensure the principles reinforce <USP> and address <challenges>.

18. Design a brand identity style guide for <business> that ensures consistency across all touchpoints. Include guidelines that highlight <USP> and address <challenges>.

19. Craft a brand positioning map for <business> that visualises its unique place in the market relative to competitors. Highlight how the positioning leverages <USP> to address <challenges>.

20. Create a brand essence wheel for <business> that captures the core facets of the brand and how they resonate with <persona>. Ensure the essence reinforces <USP> and addresses <challenges>.

21. Develop a set of brand communication guidelines for <business> that ensure all messaging is on-brand and appeals to <persona>. Include guidelines that highlight <USP> and address <challenges>.

22. Design a brand identity system for <business> that is flexible enough to adapt to different contexts while still being recognizable. Ensure the system supports <USP> and addresses <challenges>.

23. Craft a brand voice and tone spectrum for <business> that illustrates how the brand should sound in different situations when communicating with <persona>. Highlight how the voice reinforces <USP> and addresses <challenges>.

24. Create a brand archetype quiz for <business> to determine which archetype best represents the brand and resonates with <persona>. Include questions that highlight <USP> and address <challenges>.

25. Develop a brand identity audit checklist for <business> to assess the strength and consistency of its current identity. Include criteria that evaluate how well the identity supports <USP> and addresses <challe