



VIRAL TEMPLATE: This Will Keep You _____ Forever

DISCLAIMER: There is never a guarantee for virality. However, using these templates can greatly increase the chance of your short form video going viral.

Remember to post your short form video on all platforms: IG Reels, TikTok, Youtube shorts for maximum reach!

Faceless version for this template: Instead of speaking into the camera you can just voice over while showing footage that fits to the points you're giving.

VIRAL TEMPLATE: This will keep you _____ forever

A great entertainment video with an educational message. Keeps the viewer informed about common mistakes in your niche. Perfect for being provocative and calling out bad practices or even bad things that are commonly known to be good.

- Here's your fill-in-the-blanks template:
 - *This will keep you (negative consequence) forever: (activity/thing/practice you want to criticize)*
 - *Really? Because a lot of (people in your audience) consider it a good thing to (activity that is commonly known to be good), but once you peak behind the curtains you can see the (dirty/painful/sad) truth:*
 - *(XYZ) actually causes (negative consequence 1). Even worse, it can also (negative consequence 2).*
 - *That's why... (let the video loop)*
- Here's an example script for you - Productivity Niche:
 - *This will keep you lazy forever: Napping.*



- *Really? Because a lot of entrepreneurs consider it a good thing to nap in between work sessions, but once you peak behind the curtains you can see the dirty truth:*
 - *Napping actually causes your circadian rhythm to reset and you won't be tired enough to get proper sleep that night. Even worse, it will ensure you never develop the discipline to resist the urge to rest!*
 - *That's why... (let the video loop)*
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- Notes:
 - The loop at the end of the script is meant to be cut in a way that the video ends with you saying "that's why" and once the video automatically replays it starts again with "this will keep you _____ forever". This is a great way to get above 100% watch time on your video which will massively help the algorithm!
 - The video should be 15-30s long. Remember: you want to be provocative here, you want people to comment and potentially even start a discussion in the comments section.