



VIRAL TEMPLATE: The Top 3 Worst

DISCLAIMER: There is never a guarantee for virality. However, using these templates can greatly increase the chance of your short form video going viral.

Remember to post your short form video on all platforms: IG Reels, TikTok, Youtube shorts for maximum reach!

VIRAL TEMPLATE: The Top 3 Worst

Just like we had the “Top 3” in our previous template, we can of course turn the tables and go through the “Worst 3” or “Top 3 Worst”.

- Here's your fill-in-the-blanks template:
 - *Top 3 worst (things/ways/products/exercises/etc.) for (people in your audience) to (get end result they desire)*
 - *3: (first thing/way/product/exercise/etc.) + (description / why it's so bad / how it damages your audience)*
 - *(OPTIONAL 2: (make this one a joke / fake / silly point to give your ranking a twist and surprise the viewer) - *laughs* no, just kidding)*
 - *2: (second thing/way/product/exercise/etc.) + (description / why it's so bad / how it damages your audience)*
 - *1: (third thing/way/product/exercise/etc.) + (description / why it's so bad / how it damages your audience)*
- Here's an example script for you for a negative Top 3:
 - *Here's the 3 WORST diets to follow if you're a busy entrepreneur looking to lose weight FAST. 3 the keto diet. Excuse me, but only eating meat and eggs is the worst way to curb your carb cravings. Besides, what more is there to live if you cannot eat bread! Number 2: Intermittent fasting. I don't know about you, but who the hell had the idea to just “not eat” for hours at*



a time?! This diet is making people feel dizzy and nauseous - no thank you! Aaaand the absolute WORST diet to follow if you want to lose weight fast is: counting calories. I mean, sure you could count everything, but as a busy entrepreneur you certainly have better things to do than weighing everything you eat and then counting the calories.

Pro Tip: This template works great with a comment bait in the caption underneath the video asking people about their opinion on the ranking. For example: *What do you think of my opinion on the keto diet? Wanna prove me wrong? Comment below! 🙌*