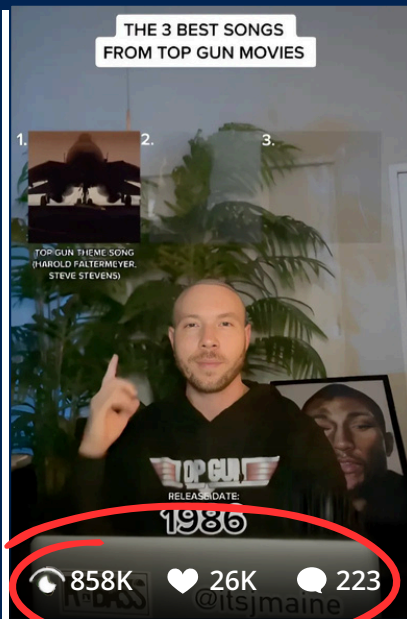


Instant Viral Template #1

THE (NUMBER) BEST _____



PERSONAL BRAND EXAMPLE

Results achieved with this template:

858K views, 26K likes



One of his earliest viral reels, propelling his brand to over 3M followers!



Monetization:

Sells T-Shirt merchandise for **\$30**
Promotes his own music



Earning potential:

\$25,740*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



FACELESS EXAMPLE



Results achieved with this template:

1.4M views, 74K likes



Monetization:

Brand deals
Collaboration & Shoutout Deals



Earning potential:

\$200-\$500 per promotional post

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

HERE ARE EXAMPLES FOR BOTH FACELESS AND PERSONAL BRANDS:

- "The 5 Best Budget Skincare Products"
- "The 3 Best Productivity Hacks"
- "The 7 Best Street Foods in [City]"
- "The 4 Best Workout Moves for Beginners"
- "The 6 Best Life Hacks Nobody Talks About"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"You've been [doing/using/eating] ____ all wrong! These are the [number] BEST ____ you need to try right now!"	HOOK (0-3 seconds) Start with an attention-grabbing statement or question to stop the scroll. > THIS IS OPTIONAL, you can also start straight with the INTRO part below	 WITH FACE: Close-up with surprised expression. FACELESS: Close-up of product with hand gesture.
"I've [tested/tried/researched] over [number] different ____ so you don't have to waste your money/time."	INTRO (3-7 seconds) Briefly explain your credentials or why viewers should trust your recommendations.	 WITH FACE: Show yourself with collection of items. FACELESS: Pan across collection of items.
"Number [X]: ____ This is perfect for [specific use case] because [1-2 key benefits]. What makes it special is ____."	COUNTDOWN STRUCTURE (7-45 seconds) Present your items from least to most impressive for maximum retention.	 WITH FACE: Hold or point to each item. FACELESS: Use B-roll or over-the-shoulder shots.
"And my absolute #1 pick is ____! This is a game-changer because ____."	TOP PICK REVEAL (45-55 seconds) Give extra emphasis to your #1 recommendation.	 WITH FACE: Excited expression while revealing top item. FACELESS: Dramatic product reveal with hands.

"Which one are you trying first? Comment below! And follow for more _____ recommendations that actually work."

CALL-TO-ACTION (55-60 seconds)

Tell viewers what to do next and encourage engagement.

> THIS IS OPTIONAL

WITH FACE: Point to comment section with eye contact.

FACELESS: Animated hand/arrow pointing to comment section.

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[doing/using/eating]** → Action related to topic (e.g., "brewing coffee")
- **[number]** → Your chosen number
- **[]** → Your topic again

INTRO:

- **[tested/tried/researched]** → Your authority action
- **[number]** → Larger number than your list (e.g., "20" if showing top 5)

COUNTDOWN:

- **[X]** → Countdown number for each item
- **[Name of item]** → Specific product/technique name
- **[specific use case]** → When someone would use this
- **[1-2 key benefits]** → Main advantages
- **[unique feature]** → What makes it special

TOP PICK:

- **[item name]** → Your #1 recommendation
- **[compelling reason]** → Why it's the best
- **[frequency]** → How often you use it
- **[benefit]** → Main value it provides

CALL TO ACTION:

- **[topic]** → Your content niche

BONUS TIPS:

- Total video length: 30 seconds exactly
- Use quick transitions between items
- Add on-screen text highlighting key points
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Maintain high energy throughout

Instant Viral Template #2

(NUMBER) _____ TO AVOID

3 Exercises All Athletes
Should **Avoid**



👁 3.9M ❤ 265K 💬 212

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
3.9M views, 265K likes



Monetization:
None, missed opportunity!

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

There are six dangerous
men you must avoid..



👁 926K ❤ 30K 💬 863

FACELESS EXAMPLE



Results achieved with
this template:
926K views, 30K likes



Monetization:
Sells **\$19** E-Book & **\$4** Checklist
Sells **\$29** Candles
Sells **\$39** Hoodies



Earning potential:
\$25,984*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

HERE ARE EXAMPLES FOR BOTH FACELESS AND PERSONAL BRANDS:

- "5 Skincare Ingredients To Avoid"
- "3 Workout Mistakes To Avoid"
- "7 Tourist Traps To Avoid in [City]"
- "4 Investing Mistakes To Avoid"
- "6 Morning Habits To Avoid"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Stop! These [number] _____ will [negative consequence]. Most people make #[lowest number]!"	HOOK (0-3 seconds) Start with an urgent warning that creates immediate interest.	WITH FACE: Serious expression with stop gesture. FACELESS: Warning symbol or red X animation.
"I've seen these mistakes cost people [specific consequence] over and over."	CREDIBILITY (3-5 seconds) Quick statement establishing why viewers should trust your advice.	WITH FACE: Brief credential display. FACELESS: Text showing experience or results.
"Avoid #[X]: [Thing to avoid] Instead: [simple alternative]"	QUICK COUNTDOWN (5-25 seconds) Present items to avoid with immediate alternatives. Keep each to 3-5 seconds.	WITH FACE: Head shake followed by nod at solution. FACELESS: Item with X, then checkmark on alternative.
"The WORST one is [#1 thing to avoid]. Follow for more ways to [benefit] without [problem]."	WORST + CTA (25-30 seconds) Emphasize the worst thing to avoid and include call-to-action.	WITH FACE: Emphatic expression, point to follow button. FACELESS: Highlighted warning, then arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR SHORTENED "(Number) _____ To Avoid" TEMPLATE

BASIC SETUP

- Choose a specific category (e.g., "Shopping Mistakes," "Diet Habits")
- Pick a number between 3-5 (3 is ideal for a 30-second video)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[_____]** → Your topic (e.g., "skincare products," "workout habits")
- **[negative consequence]** → Clear negative outcome (e.g., "damage your skin," "waste your gym time")
- **[lowest number]** → Your #1 mistake

CREDIBILITY:

- **[specific consequence]** → Measurable negative impact (e.g., "hundreds of dollars," "months of setbacks")

COUNTDOWN:

- **[X]** → Countdown number (start from your total and count down)
- **[Thing to avoid]** → Specific mistake or problem (keep it brief)
- **[simple alternative]** → Quick, actionable solution

WORST + CTA:

- **[#1 thing to avoid]** → Your most important warning
- **[benefit]** → Positive outcome from following your advice
- **[problem]** → Negative outcome being avoided

BONUS TIPS:

- Total video length: 15-30 seconds
- Use quick transitions between items
- Add on-screen text highlighting key points
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Consider using red X's or warning symbols for visual impact
- Maintain serious/informative tone throughout

Instant Viral Template #3

(NUMBER) MISTAKES _____



PERSONAL BRAND EXAMPLE



Results achieved with
this template: **7.6M views,**
960K likes, 23K shares

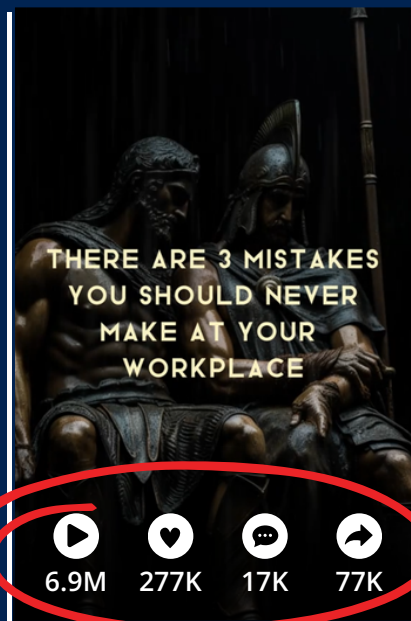


Monetization:
Selling 1:1 coaching



Earning potential:
\$140,000*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



FACELESS EXAMPLE



Results achieved with
this template: **6.9M views,**
277K likes, 77K shares



Monetization:
None, missed opportunity!

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

HERE ARE EXAMPLES FOR BOTH FACELESS AND PERSONAL BRANDS:

- "5 Mistakes Beginners Make When Learning Guitar"
- "3 Mistakes Everyone Makes While Cooking Pasta"
- "7 Mistakes To Avoid In Your Morning Routine"
- "4 Mistakes People Make When Applying Makeup"
- "6 Mistakes That Are Killing Your Houseplants"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Are you making these [number] common mistakes when []? Most people get #[lowest number] wrong!"	HOOK (0-3 seconds) Open with a question that makes viewers self-evaluate and creates curiosity.	WITH FACE: Direct eye contact with questioning expression. FACELESS: Incorrect example with question mark graphic.
"I've been [relevant experience] for [time period], and I'll show you how to fix them."	CREDIBILITY (3-5 seconds) Quick statement establishing your expertise and promising value.	WITH FACE: Brief credential display. FACELESS: Text showing experience or qualifications.
"Mistake #[X]: [Specific mistake] Fix: [Simple solution]"	MISTAKE BREAKDOWN (5-25 seconds) Present mistakes from least to most common. Keep each to 3-5 seconds.	WITH FACE: Demonstrate mistake, then correct version. FACELESS: Split screen showing incorrect vs. correct approach.
"The biggest mistake is [top mistake]. Follow for more [topic] tips to improve your [specific benefit]."	BIGGEST MISTAKE + CTA (25-30 seconds) Emphasize the #1 mistake and include call-to-action.	WITH FACE: Emphatic expression, point to follow button. FACELESS: Highlighted mistake, then arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR SHORTENED "(Number) Mistakes ____" TEMPLATE

BASIC SETUP

- Choose a specific activity (e.g., "When Working Out," "In Your Resume")
- Pick a number between 3-5 (3 is ideal for a 30-second video)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[____]** → Your specific activity (e.g., "taking photos," "making pasta," "applying makeup")
- **[lowest number]** → Your #1 mistake (usually 1)

CREDIBILITY:

- **[relevant experience]** → Your qualification (e.g., "a professional photographer," "cooking Italian food")
- **[time period]** → Length of experience (e.g., "over a decade," "with hundreds of clients")

MISTAKE BREAKDOWN:

- **[X]** → Mistake number (count down from highest to #1)
- **[Specific mistake]** → Clear description of what people do wrong (keep it brief)
- **[Simple solution]** → Actionable fix that's easy to implement

BIGGEST MISTAKE + CTA:

- **[top mistake]** → Your #1 most important mistake
- **[topic]** → Your content niche
- **[specific benefit]** → Tangible outcome viewers will get (e.g., "double your results," "save time")

BONUS TIPS:

- Total video length: roughly 30 seconds
- Use quick transitions between items
- Add on-screen text highlighting each mistake
- Consider showing the correct way after showing the mistake
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Use red X or error symbols for visual impact

Instant Viral Template #4

(NUMBER) SECRETS TO _____



PERSONAL BRAND EXAMPLE



Results achieved with this template: **2.3M views**, **267K likes**, **2.3K shares**



Monetization:

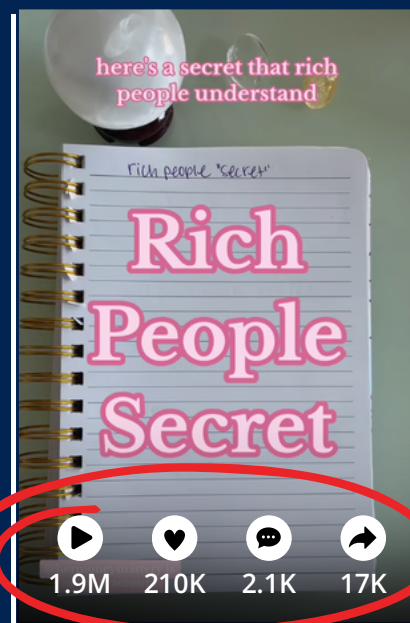
Selling skin care products with affiliate, average price: **\$30**



Earning potential:

\$6,900*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



FACELESS EXAMPLE



Results achieved with this template: **1.9M views**, **210K likes**, **17K shares**



Monetization:

Debt Payoff Calculators PDF for **\$8.88**



Earning potential:

\$15,984*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Secrets To Growing Perfect Tomatoes"
- "3 Secrets To Mastering Public Speaking"
- "7 Secrets To Landing Your Dream Job"
- "4 Secrets To Perfectly Fluffy Pancakes"
- "6 Secrets To Building Muscle Fast"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Want to know the [number] secrets to [] that most people don't know about? Secret # [lowest number] changed everything for me."	HOOK (0-3 seconds) Open with a question that promises exclusive, valuable information and creates curiosity.	WITH FACE: Lean in slightly with intrigued expression. FACELESS: Zoom in on key visual with lock/key graphic.
"I've [achieved specific result] using these exact techniques that almost nobody talks about."	CREDIBILITY (3-5 seconds) Quick statement establishing why your secrets are worth knowing.	WITH FACE: Show brief evidence of your results. FACELESS: Display proof of results or before/after.
"Secret #[X]: [Specific secret] Why it works: [Quick explanation]"	SECRET REVEAL (5-25 seconds) Present secrets from good to best. Keep each to 3-5 seconds.	WITH FACE: Reveal each secret with hand gesture. FACELESS: Reveal graphic with sparkle effect or spotlight.
"The GAME-CHANGING secret is [top secret]. Follow for more [topic] secrets that will help you [specific benefit]."	TOP SECRET + CTA (25-30 seconds) Emphasize the #1 secret and include call-to-action.	WITH FACE: Excited expression, point to follow button. FACELESS: Dramatic reveal graphic, arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR SHORTENED "(Number) Secrets To ____" TEMPLATE

BASIC SETUP

- Choose a specific goal or outcome (e.g., "Growing Your Following," "Perfect Sourdough")
- Pick a number between 3-5 (3 is ideal for a 30-second video)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[]** → Your specific goal or outcome (e.g., "clear skin," "growing wealth," "perfect abs")
- **[lowest number]** → Your #1 secret (usually 1)

CREDIBILITY:

- **[achieved specific result]** → Your personal outcome (e.g., "doubled my engagement," "lost 30 pounds")

SECRET REVEAL:

- **[X]** → Secret number (count down from highest to #1)
- **[Specific secret]** → Clear, concise insider tip (keep it brief)
- **[Quick explanation]** → Why this secret is effective

TOP SECRET + CTA:

- **[top secret]** → Your #1 most valuable secret
- **[topic]** → Your content niche
- **[specific benefit]** → Tangible outcome viewers will get (e.g., "transform your results," "master the skill")

BONUS TIPS:

- Suggested video length: 25-35 seconds
- Use quick transitions between items
- Add on-screen text highlighting each secret
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Consider using lightbulb moments or revelation gestures
- Use slightly hushed tone or "just between us" body language to enhance the "secret" feel

Instant Viral Template #5

(NUMBER) SIGNS _____

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
3.1M views, 19K likes



Monetization:
Promoting podcast, speaking,
books, courses



Earning potential:
\$41,700*

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FACELESS EXAMPLE



Results achieved with
this template:
258K views, 878 likes

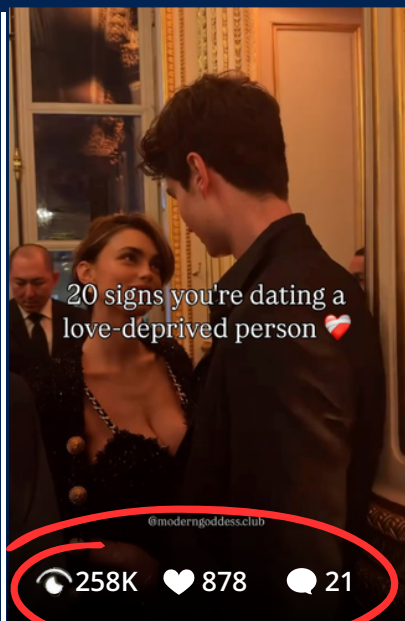


Monetization:
Promoting podcast, various
physical products, 1:1
consultations for **\$111** per hour



Earning potential:
\$25,640*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Signs You're Not Drinking Enough Water"
- "3 Signs Your Plant is Overwatered"
- "7 Signs They're Just Not That Into You"
- "4 Signs You're Ready for a Career Change"
- "6 Signs Your Car Needs Immediate Attention"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"These are the [number] signs that [____]. Pay close attention to sign # [lowest number]."	HOOK (0-3 seconds) Open with a direct statement that creates curiosity about identifying important signals.	WITH FACE: Serious/concerned expression, direct eye contact. FACELESS: Warning or alert symbol with attention graphic.
"After [relevant experience], I've learned to spot these signals immediately."	CREDIBILITY (3-5 seconds) Quick statement establishing why you can recognize these signs.	WITH FACE: Brief confident expression. FACELESS: Text showing experience or credentials.
"Sign #[X]: [Specific sign] What it means: [Brief explanation]"	SIGN IDENTIFICATION (5-25 seconds) Present signs from least to most important. Keep each to 3-5 seconds.	WITH FACE: Point or gesture to emphasize each sign. FACELESS: Visual example of sign with highlight effect.
"The most critical sign is [top sign]. Follow for more insights on [topic] to help you [specific benefit]."	KEY SIGN + CTA (25-30 seconds) Emphasize the #1 sign and include call-to-action.	WITH FACE: Most intense expression, point to follow button. FACELESS: Dramatic highlight of key sign, arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR SHORTENED "(Number) Signs ____" TEMPLATE

BASIC SETUP

- Choose a specific situation or condition (e.g., "You're Dating a Narcissist," "Your Plant is Dying")
- Pick a number between 3-5 (3 is ideal for a 30-second video)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[____]** → Your specific situation (e.g., "you need a new job," "your relationship is toxic")
- **[lowest number]** → Your #1 sign (usually 1)

CREDIBILITY:

- **[relevant experience]** → Your qualification (e.g., "counseling hundreds of couples," "10 years in human resources")

SIGN IDENTIFICATION:

- **[X]** → Sign number (count down from highest to #1)
- **[Specific sign]** → Clear, observable indicator (keep it brief)
- **[Brief explanation]** → What this signal indicates

KEY SIGN + CTA:

- **[top sign]** → Your #1 most important sign
- **[topic]** → Your content niche
- **[specific benefit]** → How viewers will benefit (e.g., "make better decisions," "protect yourself")

BONUS TIPS:

- Suggested video length: 18-35 seconds
- Use quick transitions between items
- Add on-screen text highlighting each sign
- Consider using checkmarks or indicators for emphasis
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Use concerned expressions for negative signs or relieved expressions for positive indicators

Instant Viral Template #6

(NUMBER) STEPS TO BECOME _____

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
424K views



Monetization:
Selling fitness app for
\$24.99/month



Earning potential:
\$10,496 per month*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



FACELESS EXAMPLE



Results achieved with
this template: **2.8M views**,
196K likes, **58K saves**



Monetization:
None! Missed potential!!

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Steps To Become A Morning Person"
- "3 Steps To Become Financially Independent"
- "7 Steps To Become A Better Public Speaker"
- "4 Steps To Become More Productive"
- "6 Steps To Become A Successful Content Creator"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Here are the [number] essential steps to become [____]. Step [lowest number] is what most people miss."	HOOK (0-3 seconds) Open with a direct promise of actionable steps and hint at a critical insight.	WITH FACE: Confident expression, direct eye contact. FACELESS: Path/stairway graphic with figure climbing.
"I've helped [number of people] achieve this through these exact steps."	CREDIBILITY (3-5 seconds) Quick statement establishing your track record with these steps.	WITH FACE: Brief confident expression. FACELESS: Text showing results or success stories.
"Step #[X]: [Specific action] Key focus: [Critical element]"	STEP BREAKDOWN (5-25 seconds) Present steps in sequential order. Keep each to 3-5 seconds.	WITH FACE: Count on fingers or use hand gestures for steps. FACELESS: Numbered step graphic with simple illustration.
"The final crucial step is [final step]. Follow for a deeper dive into becoming [____]."	FINAL STEP + CTA (25-30 seconds) Emphasize the final step and include call-to-action.	WITH FACE: Definitive gesture, point to follow button. FACELESS: "Complete" or checkmark graphic, arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR SHORTENED "(Number) Steps To Become ____" TEMPLATE

BASIC SETUP

- Choose a specific role or achievement (e.g., "a Morning Person," "Financially Independent")
- Pick a number between 3-5 (3 is ideal for a 30-second video)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[]** → Your specific role or achievement (e.g., "a successful entrepreneur," "fluent in Spanish")
- **[lowest number]** → Your final step number

CREDIBILITY:

- **[number of people]** → Quantify your impact (e.g., "hundreds of students," "dozens of clients")

STEP BREAKDOWN:

- **[X]** → Step number (start from 1 and count up)
- **[Specific action]** → Clear, actionable task (keep it brief)
- **[Critical element]** → The most important focus within this step

FINAL STEP + CTA:

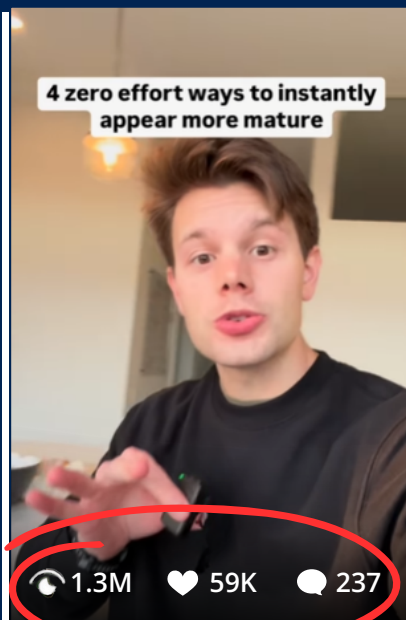
- **[final step]** → Your last and most important step
- **[]** → Repeat your role or achievement from the hook

BONUS TIPS:

- Suggested video length: 35-50 seconds
- Use quick transitions between items
- Show progression visually, if possible
- Add on-screen text labeling each step
- Consider using before/after comparisons
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- End with an inspiring transformation visual

Instant Viral Template #7

(NUMBER) WAYS TO _____



PERSONAL BRAND EXAMPLE



Results achieved with
this template:
1.3M views, 59K likes



Monetization:
High ticket 1:1 coaching,
Promoting blog



Earning potential:
\$24,000*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)



FACELESS EXAMPLE



Results achieved with
this template: **1.2M views,**
91K likes, 11K shares



Monetization:
None! Huge wasted potential!

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Ways To Save Money On Groceries"
- "3 Ways To Fall Asleep Faster"
- "7 Ways To Make Your Home Look Expensive"
- "4 Ways To Stay Motivated While Working Out"
- "6 Ways To Improve Your Photography"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Here are [number] creative ways to [] that you probably haven't tried yet."	HOOK (0-3 seconds) Open with a promise of novel solutions to a common goal or problem.	WITH FACE: Enthusiastic expression, slightly raised eyebrows. FACELESS: Display of problem/goal with question mark graphic.
"Way #[X]: [Specific method] Why it works: [Brief benefit]"	METHODS SHOWCASE (3-32 seconds) Present each way in sequence. Allocate 5-8 seconds per method depending on total number.	WITH FACE: Demonstrate or explain each method with hand gestures. FACELESS: Visual demonstration of each method with numbered overlay.
"Which way will you try first? Follow for more [topic] ideas that actually work."	CTA (32-40 seconds) Ask for engagement and include call-to-action. Can be shortened if needed.	WITH FACE: Questioning expression, point to comment/follow. FACELESS: Question mark graphic transitioning to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Ways To ____" TEMPLATE

BASIC SETUP

- Choose a specific action or goal (e.g., "Save Money," "Style Your Hair")
- Pick a number between 3-7 (adjust time per method accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number of ways (3-7)
- **[]** → Your specific action or goal (e.g., "organize your closet," "earn passive income")

METHODS SHOWCASE:

- **[X]** → Method number (can count up from 1 or down from total)
- **[Specific method]** → Clear, actionable approach (keep it concise)
- **[Brief benefit]** → Why this method is effective or unique

CTA:

- **[topic]** → Your content niche (e.g., "organization," "finance," "beauty")

BONUS TIPS:

- Suggested video length: 22-40 seconds
- Use quick transitions between items
- Demonstrate each method clearly
- Add on-screen text summarizing each way
- Consider showing before/after for each approach
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Balance creativity with practicality in your suggestions

Instant Viral Template #8

THE TOP (NUMBER) _____

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
3.4M views, 15K likes



Monetization:
Sells home finance
consultations



Earning potential:
\$24,750*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

TOP 20 BEST COUNTRIES
TO LIVE IN THE WORLD

👁 3.4M ❤ 15K 💬 4.1K

FACELESS EXAMPLE



Results achieved with
this template:
4M views, 123K likes



Monetization:
Brand deals, shoutout
promotions, (no affiliate
marketing, huge wasted potential!)



Earning potential:
\$39,200*

[CLICK HERE TO WATCH THE EXAMPLE VIDEO >>](#)

Top 10
Best Perfume

10 MALE
Brands In

The World



ENGLISH PEAR
& FREESIA
COLOGNE

👁 4M ❤ 123K 💬 294

HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "The TOP 5 Smartphones of 2025"
- "The TOP 3 Thriller Movies This Year"
- "The TOP 7 Travel Destinations in Europe"
- "The TOP 4 Exercises for Core Strength"
- "The TOP 6 Budget-Friendly Cameras"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"These are the TOP [number] [category] right now. #[lowest number] is my absolute favorite."	HOOK (0-3 seconds) Open with a direct statement about curated selections and hint at your top pick.	WITH FACE: Confident expression with excited energy. FACELESS: Display collection with "TOP [number]" text overlay.
"TOP #[X]: [Item name] Why it's amazing: [Key feature/benefit]"	COUNTDOWN SHOWCASE (3-30 seconds) Present items from lowest to highest rank. Allocate 4-6 seconds per item.	WITH FACE: Hold or point to each item with increasing enthusiasm. FACELESS: Clear shot of each item with ranking number overlay.
"That's my TOP [number] list! Which one's your favorite? Comment below!"	CTA (30-38 seconds) Summarize and include call-to-action. Can be shortened if needed.	WITH FACE: Enthusiastic expression, point to comment section. FACELESS: Display top items together, arrow to comment section.

QUICK GUIDE TO CUSTOMIZING YOUR "The TOP (Number)" TEMPLATE

BASIC SETUP

- Choose a specific category (e.g., "Skincare Products," "Netflix Shows")
- Pick a number between 3-5 (adjust time per item accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-5)
- **[category]** → Your specific category (e.g., "budget headphones," "summer reads")
- **[lowest number]** → Your #1 top pick

COUNTDOWN SHOWCASE:

- **[X]** → Ranking number (count down from lowest to highest: 5,4,3,2,1)
- **[Item name]** → Clear name of the ranked item
- **[Key feature/benefit]** → Most impressive aspect of this item

CTA:

- **[number]** → Repeat your chosen number

BONUS TIPS:

- Suggested video length: 20-38 seconds
- Use dramatic transitions between items
- Add dynamic on-screen text with ranking numbers
- Consider using countdown animations
- Use trending sounds/music with building anticipation
- Film in portrait mode (9:16 aspect ratio)
- Create suspense as you approach the #1 spot

Instant Viral Template #9

(NUMBER) TYPES OF _____

5 TYPES OF FRIENDS

PERSONAL BRAND EXAMPLE



Results achieved with this template: **10.3M views**
832K likes, 393K shares (!!!)



Monetization:

Promotes his jiu jitsu gym + jiu jitsu classes (10 classes for **\$104.26**), apparel (**\$25-\$35**)



Earning potential:

\$10,300*

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10.3M



832K



200K



393K

FACELESS EXAMPLE



Results achieved with this template: **279K views, 10K likes**



Monetization:

Collaborations and shoutout deals



Earning potential:

\$200-\$500 per promotional post

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279K



10K



21

HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Types Of Gym-Goers You'll Always See"
- "3 Types Of Coffee Drinkers"
- "7 Types Of Friends Everyone Has"
- "4 Types Of Students During Finals Week"
- "6 Types Of Social Media Users"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Did you know there are [number] main types of [____]? Let me break them down for you."	HOOK (0-5 seconds) Open with an informative question that positions you as a guide through different categories.	WITH FACE: Curious expression, slight head tilt. FACELESS: Grid/collage of different types with question mark.
"I've been [studying/working with/analyzing] [____] for [time period], and these categories will help you understand them better."	CREDIBILITY (5-10 seconds) Briefly establish why you can classify these types with authority.	WITH FACE: Confident expression, perhaps showing credentials. FACELESS: Text overlay showing experience or expertise.
"Type #[X]: The [Type Name] Key traits: [2-3 characteristics] You'll recognize this by: [Observable indicator]"	TYPE BREAKDOWN (10-40 seconds) Present each type with clear descriptions. Allocate 5-7 seconds per type.	WITH FACE: Use different expressions or positions for each type. FACELESS: Clear visual example of each type with labeled features.
"Which type do you encounter most often? Let me know in the comments!"	CTA (40-45 seconds) Ask a question related to the types and include call-to-action.	WITH FACE: Inquisitive expression, point to comment section. FACELESS: Question mark graphic, arrow to comment section.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Types Of ____" TEMPLATE

BASIC SETUP

- Choose a specific category that has distinct types or variations (e.g., "Personalities," "Investors")
- Pick a number between 4-7 types (adjust time per type accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (4-7)
- **[____]** → Your category with variations (e.g., "learning styles," "toxic colleagues")

CREDIBILITY:

- **[studying/working with/analyzing]** → Your method of becoming knowledgeable
- **[____]** → Your category again
- **[time period]** → Length of your experience (e.g., "over a decade," "with hundreds of cases")

TYPE BREAKDOWN:

- **[X]** → Type number (1 through your total number)
- **[Type Name]** → Memorable name for this category (e.g., "The Overthinker," "The Value Investor")
- **[2-3 characteristics]** → Key defining traits of this type
- **[Observable indicator]** → How to identify this type in the real world

CTA:

- Personalize the question based on your category if desired

BONUS TIPS:

- Suggested video length: 25-45 seconds
- Use clear visual distinctions between types
- Consider using humor or exaggerated characteristics
- Add on-screen text labeling each type
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Consider using props or costume elements to distinguish types

Instant Viral Template #10

(NUMBER) WARNING SIGNS OF _____

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
1.2M views, 13.4K likes



Monetization:
Promotes in person &
online seminars for doctors
priced at **\$230-\$630**



Earning potential:
\$5,160*

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FACELESS EXAMPLE



Results achieved with
this template:
1.4M views, 5K likes

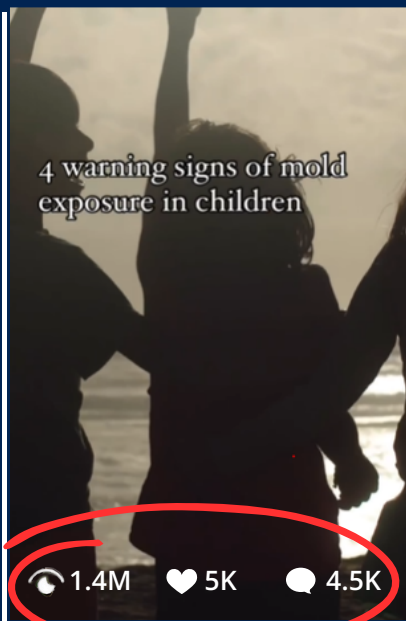


Monetization:
Sells multiple supplement
products, "mold 101"
course for **\$97**



Earning potential:
\$13,580*

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Warning Signs Of Burnout"
- "3 Warning Signs Of A Toxic Relationship"
- "7 Warning Signs Your Car Needs Maintenance"
- "4 Warning Signs Of Dehydration"
- "6 Warning Signs Your Plant Is Dying"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"These are the [number] warning signs of [] that you need to watch out for. Don't ignore #[lowest number]."	HOOK (0-5 seconds) Open with an urgent statement that emphasizes the importance of recognizing these signals.	WITH FACE: Serious expression, direct eye contact. FACELESS: Warning symbol or red flags with alert graphic.
"I've seen these signs [in my experience/in many cases], and spotting them early can [prevent negative outcome]."	STAKES (5-10 seconds) Establish why recognizing these warning signs matters and the consequences of missing them.	WITH FACE: Concerned expression, emphasize with hand gesture. FACELESS: Visual showing potential negative outcome.
"Warning Sign #[X]: [Specific indicator] What it means: [Brief explanation] What to do: [Quick action step]"	SIGN BREAKDOWN (10-40 seconds) Present each warning sign clearly. Allocate 5-7 seconds per sign.	WITH FACE: Point or gesture to emphasize each sign. FACELESS: Visual example of sign with red highlight or warning symbol.
"Have you noticed any of these warning signs? Comment below, and follow for more ways to [protect/improve] your [relevant area]."	CTA (40-45 seconds) Ask for engagement and include call-to-action.	WITH FACE: Questioning expression, point to comment section. FACELESS: Question mark graphic, arrow to comment/follow.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Warning Signs Of ____" TEMPLATE

BASIC SETUP

- Choose a specific problem or condition with recognizable warning signs (e.g., "Burnout," "A Failing Business")
- Pick a number between 3-6 signs (adjust time per sign accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-6)
- **[____]** → Your specific problem or condition (e.g., "a toxic relationship," "dehydration")
- **[lowest number]** → Your most critical warning sign (usually #1)

STAKES:

- **[in my experience/in many cases]** → Your basis for knowledge
- **[prevent negative outcome]** → Major consequence of ignoring signs (e.g., "save you thousands," "prevent serious health issues")

SIGN BREAKDOWN:

- **[X]** → Sign number (count down from highest to most critical)
- **[Specific indicator]** → Clear, observable warning sign
- **[Brief explanation]** → What this signal indicates is happening
- ****[Quick action step]**

BONUS TIPS:

- Suggested video length: 30-50 seconds
- Use caution symbols or red highlights for emphasis
- Add on-screen text clearly stating each warning sign
- Consider using serious/cautionary music
- Use concerned facial expressions when appropriate
- Film in portrait mode (9:16 aspect ratio)
- Include brief visual demonstrations of each warning sign
- Consider ending with a positive note about prevention or solution

Instant Viral Template #11

(NUMBER) EXAMPLES OF _____

PERSONAL BRAND EXAMPLE



Results achieved with
this template:
3.6M views, 130K likes



Monetization:
Selling merch priced
\$25-\$45 per item



Earning potential:
\$12,600*

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FACELESS EXAMPLE



Results achieved with
this template:
688K views, 2.4K likes



Monetization:
Sells various fitness products
as an affiliate, Flexible Diet
Academy priced **\$315**



Earning potential:
\$17,357*

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Examples Of Beautiful Interior Design"
- "3 Examples Of Clever Marketing"
- "7 Examples Of Kindness in Everyday Life"
- "4 Examples Of Amazing Street Art"
- "6 Examples Of Sustainable Fashion"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Looking for [number] perfect examples of [____]? I've got you covered. Example # [lowest number] is my favorite."	HOOK (0-5 seconds) Open with a direct offer of valuable examples that creates curiosity for your favorite.	WITH FACE: Helpful, enthusiastic expression. FACELESS: Title card with "TOP [number] EXAMPLES" text.
"After [relevant experience], I've collected the best examples to show you exactly what [____] looks like in real life."	CREDIBILITY (5-10 seconds) Establish why your examples are worth seeing and their practical value.	WITH FACE: Brief confident expression. FACELESS: Text showing experience or collection process.
"Example #[X]: [Specific example] What makes it great: [Key quality] Take note of: [Important detail]"	EXAMPLE SHOWCASE (10-40 seconds) Present each example clearly. Allocate 5-7 seconds per example.	WITH FACE: Point to or showcase each example. FACELESS: Clear visual of each example with highlighted features.
"Which example was your favorite? Let me know in the comments, and follow for more [topic] inspiration and examples."	CTA (40-45 seconds) Ask for preferences and include call-to-action.	WITH FACE: Questioning expression, point to comment section. FACELESS: Question mark graphic, arrow to comment/follow.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Examples Of ____" TEMPLATE

BASIC SETUP

- Choose a specific category where examples are helpful (e.g., "Good Design," "Effective Emails")
- Pick a number between 3-6 examples (adjust time per example accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-6)
- **[____]** → Your specific category (e.g., "social media captions," "home office setups")
- **[lowest number]** → Your favorite example (often #1)

CREDIBILITY:

- **[relevant experience]** → Your background with this topic (e.g., "designing over 200 logos," "reviewing thousands of applications")

EXAMPLE SHOWCASE:

- **[X]** → Example number (can count up from 1 or down from total)
- **[Specific example]** → Clear description or name of the example
- **[Key quality]** → What makes this example particularly effective
- **[Important detail]** → Specific element viewers should notice

CTA:

- **[topic]** → Your content niche (e.g., "design," "writing," "fitness")

BONUS TIPS:

- Suggested video length: 20-40 seconds
- Use high-quality visuals to showcase each example
- Add on-screen text labeling each example
- Consider using transition effects between examples
- Use trending sounds/music in the background
- Film in portrait mode (9:16 aspect ratio)
- Focus on visual impact - this format is highly visual

Instant Viral Template #12

(NUMBER) LIES THAT _____



PERSONAL BRAND EXAMPLE



Results achieved with this template:
228K views, 10.8K likes



Monetization:
Selling various cleaning & home decor products on Amazon as an affiliate, priced **\$25-\$45**



Earning potential:
No data

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FACELESS EXAMPLE



Results achieved with this template:
486K views, 1.9K likes



Monetization:
None yet (wasted potential!)

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Lies That The Fitness Industry Tells You"
- "3 Lies That Society Tells About Success"
- "7 Lies That Schools Teach About History"
- "4 Lies That Social Media Promotes"
- "6 Lies That We Tell Ourselves About Money"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Let me expose the [number] biggest lies that _____. Lie #[lowest number] shocked even me."	HOOK (0-5 seconds) Open with a bold promise to reveal deceptions, creating curiosity about the most shocking one.	WITH FACE: Serious/concerned expression, direct eye contact. FACELESS: "EXPOSED" or "LIES"
"After [relevant experience], I've seen how these myths hurt people and want to set the record straight."	CREDIBILITY (5-10 seconds) Establish why you can identify these lies and your motivation for exposing them.	WITH FACE: Sincere, authoritative expression. FACELESS: Text showing experience or evidence of expertise.
"Lie #[X]: "[The lie in quotes]" The truth: [Factual correction] Why it matters: [Impact of believing the lie]"	LIE DEBUNKING (10-40 seconds) Present each lie and correction clearly. Allocate 5-7 seconds per lie.	WITH FACE: Shake head during lie, nod during truth. FACELESS: Lie text with X mark, truth with checkmark.
"Stop believing these lies about _____. Follow for more truth bombs that will [benefit of knowing truth]."	CTA (40-45 seconds) Emphasize importance of truth and include call-to-action.	WITH FACE: Determined expression, point to follow button. FACELESS: "FOLLOW FOR TRUTH" text with arrow to follow button.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Lies That ____" TEMPLATE

BASIC SETUP

- Choose a specific topic with common misconceptions (e.g., "About Weight Loss," "The Industry Tells You")
- Pick a number between 3-6 lies (adjust time per lie accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-6)
- **[]** → Your specific topic area (e.g., "about mental health," "social media marketers tell you")
- **[lowest number]** → Your most shocking lie (often #1)

CREDIBILITY:

- **[relevant experience]** → Your background that gives you insight (e.g., "working in the industry for 10 years," "researching this topic extensively")

LIE DEBUNKING:

- **[X]** → Lie number (can count down from highest to most shocking)
- **"[The lie in quotes]"** → Common misconception stated directly
- **[Factual correction]** → The actual truth that counters the lie
- **[Impact of believing the lie]** → Why this misconception is harmful or misleading

CTA:

- **[]** → Your topic area again
- **[benefit of knowing truth]** → Positive outcome of being properly informed (e.g., "save you money," "improve your results")

BONUS TIPS:

- Suggested video length: 25-45 seconds
- Use visual contrasts between the lie and reality
- Consider using "myth vs. fact" presentation style
- Add on-screen text highlighting each lie
- Use dramatic or revealing music
- Film in portrait mode (9:16 aspect ratio)
- Consider using "X" symbols or strikethrough effects
- End with an empowering message or call for critical thinking

Instant Viral Template #13

(NUMBER) THINGS YOU SHOULD NEVER _____

PERSONAL BRAND EXAMPLE



Results achieved with this template: **2.6M views**, **362K likes**, **30K shares (!!!)**



Monetization:

Promotes his speaking & his coaching



Earning potential:

\$90,000*

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FACELESS EXAMPLE



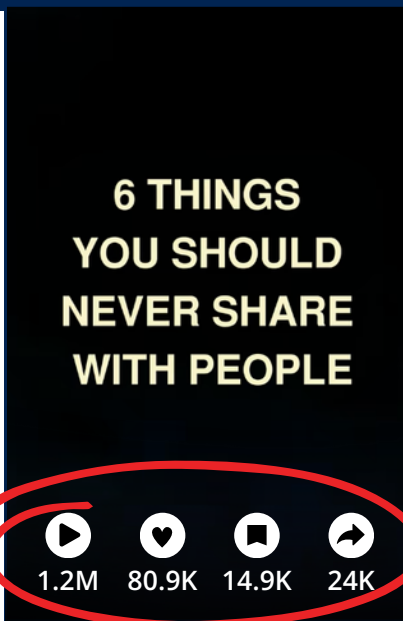
Results achieved with this template: **1.2M views**, **80.9K likes**, **24K shares**



Monetization:

None - wasted potential!

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Things You Should Never Say in a Job Interview"
- "3 Things You Should Never Do to Your Skin"
- "7 Things You Should Never Buy on Amazon"
- "4 Things You Should Never Do When Traveling"
- "6 Things You Should Never Say to Someone With Anxiety"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"Here are [number] things you should NEVER []. #[lowest number] could be costing you [negative consequence]."	HOOK (0-5 seconds) Open with a clear warning about forbidden actions, emphasizing the cost of the worst one.	WITH FACE: Serious expression with warning hand gesture. FACELESS: "WARNING" or "NEVER DO THIS" text with alert symbol.
"I've seen what happens when people make these mistakes, and I want to help you avoid them."	STAKES (5-10 seconds) Establish why avoiding these actions matters and your motivation for warning viewers.	WITH FACE: Concerned, helpful expression. FACELESS: Visual showing negative outcome being avoided.
"Never #[X]: [Specific action to avoid] Why it's bad: [Negative outcome] Do this instead: [Better alternative]"	WARNING BREAKDOWN (10-40 seconds) Present each warning clearly with alternatives. Allocate 5-7 seconds per warning.	WITH FACE: Head shake during warning, nod during alternative. FACELESS: Action with red X, alternative with green checkmark.
"Are you guilty of any of these? Comment below and follow for more [topic] advice that will help you [positive outcome]."	CTA (40-45 seconds) Ask for engagement and include call-to-action.	WITH FACE: Questioning expression, point to comment/follow. FACELESS: Question mark transitioning to arrow at comment/follow.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Things You Should Never ____" TEMPLATE

BASIC SETUP

- Choose a specific action area with important cautions (e.g., "Say in an Interview," "Do When Investing")
- Pick a number between 3-6 warnings (adjust time per warning accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-6)
- **[]** → Your specific action area (e.g., "do with your credit card," "say to your boss")
- **[lowest number]** → Your most serious warning (often #1)
- **[negative consequence]** → Serious outcome to avoid (e.g., "thousands of dollars," "your dream job")

STAKES:

- You can personalize this section with specific examples if desired

WARNING BREAKDOWN:

- **[X]** → Warning number (can count down from highest to most serious)
- **[Specific action to avoid]** → Clear description of what not to do
- **[Negative outcome]** → Consequence of this mistake

BONUS TIPS:

- Suggested video length: 28-48 seconds
- Use clear "X" symbols or stop gestures
- Consider showing the better alternative after each "never"
- Add bold on-screen text warning against each item
- Use cautionary music or sound effects
- Film in portrait mode (9:16 aspect ratio)
- Consider using red color themes or warning symbols
- Use confident, authoritative tone throughout

Instant Viral Template #14

(NUMBER) RULES FOR _____

PERSONAL BRAND EXAMPLE



Results achieved with this template: **3.3M views**, **334K likes**, **5.6K shares**

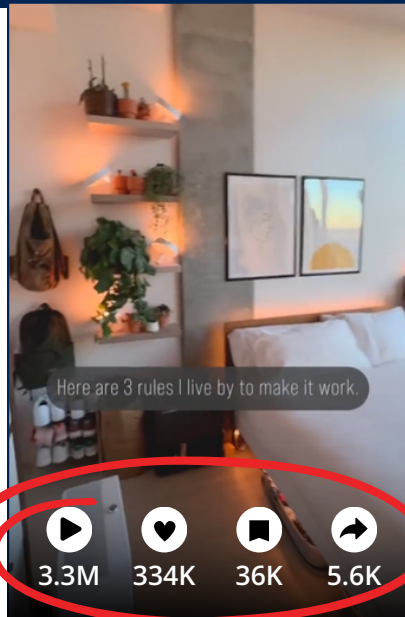


Monetization:
Sells ice cream cookbooks, fitness courses, prices range between **\$29-\$99**



Earning potential:
\$21,120*

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FACELESS EXAMPLE

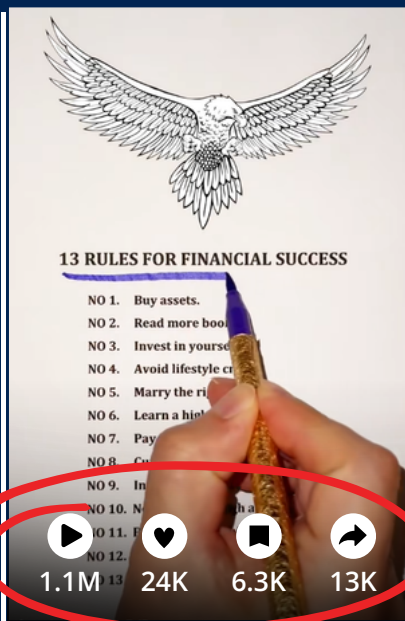


Results achieved with this template: **1.1M views**, **24K likes**, **13K shares**



Monetization:
None! (Wasted potential!)

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HERE'S MORE EXAMPLES FOR BOTH FACELESS & PERSONAL BRANDS:

- "5 Rules For Effective Studying"
- "3 Rules For Building Wealth in Your 20s"
- "7 Rules For A Successful First Date"
- "4 Rules For Better Phone Photography"
- "6 Rules For Healthy Social Media Use"

HERE'S YOUR FILL-IN-THE-BLANKS TEMPLATE:

SCRIPT TEMPLATE	EXPLANATION	VISUAL INSTRUCTIONS
"These are the [number] essential rules for [] that you need to follow. Rule # [lowest number] changed everything for me."	HOOK (0-5 seconds) Open with a clear promise of structured guidance, highlighting the most impactful rule.	WITH FACE: Authoritative expression, confident posture. FACELESS: "RULES TO LIVE BY" or similar text with structured graphic.
"After [relevant experience], I've developed these rules that will help you [achieve positive outcome] much faster."	CREDIBILITY (5-10 seconds) Establish why your rules are worth following and their proven value.	WITH FACE: Brief confident expression, perhaps showing results. FACELESS: Visual showing experience or achieved results.
"Rule #[X]: [Specific rule] Why it works: [Brief explanation] How to apply it: [Quick implementation tip]"	RULE BREAKDOWN (10-40 seconds) Present each rule clearly with rationale and application. Allocate 5-7 seconds per rule.	WITH FACE: Count or gesture to emphasize each rule. FACELESS: Numbered rule with visual representation of concept.
"These rules have helped me [personal outcome]. Which rule will you start with? Follow for more [topic] strategies that get results."	CTA (40-45 seconds) Share personal impact, ask for engagement, and include call-to-action.	WITH FACE: Encouraging expression, point to comment/follow. FACELESS: Before/after graphic, arrow to comment/follow.

QUICK GUIDE TO CUSTOMIZING YOUR "(Number) Rules For ____" TEMPLATE

BASIC SETUP

- Choose a specific area where clear guidelines are valuable (e.g., "Success," "First-Time Home Buyers")
- Pick a number between 3-7 rules (adjust time per rule accordingly)

HOW TO FILL IN THE BLANKS OF YOUR TEMPLATE:

HOOK:

- **[number]** → Your chosen number (3-7)
- **[]** → Your specific area (e.g., "building wealth," "effective communication")
- **[lowest number]** → Your most important rule (often #1)

CREDIBILITY:

- **[relevant experience]** → Your background or results (e.g., "growing my business to seven figures," "coaching hundreds of clients")
- **[achieve positive outcome]** → Desirable result (e.g., "reach your fitness goals," "master public speaking")

RULE BREAKDOWN:

- **[X]** → Rule number (can count down from highest to most important)
- **[Specific rule]** → Clear, actionable guideline
- **[Brief explanation]** → Why this rule is effective
- **[Quick implementation tip]** → How to start applying this rule

CTA:

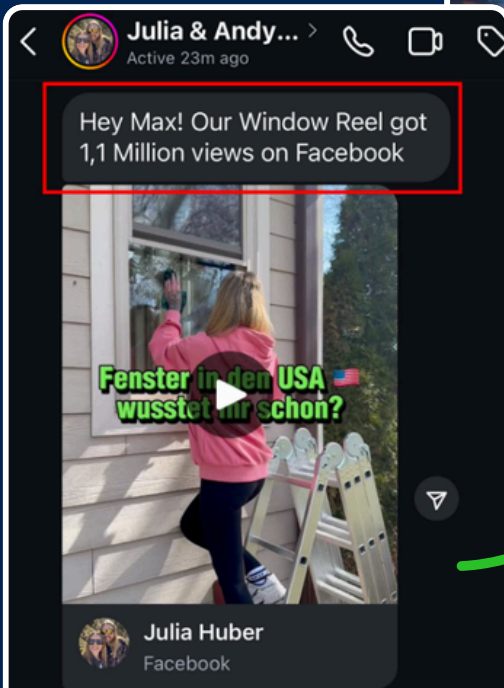
- **[personal outcome]** → Your own success from following these rules
- **[topic]** → Your content niche

BONUS TIPS:

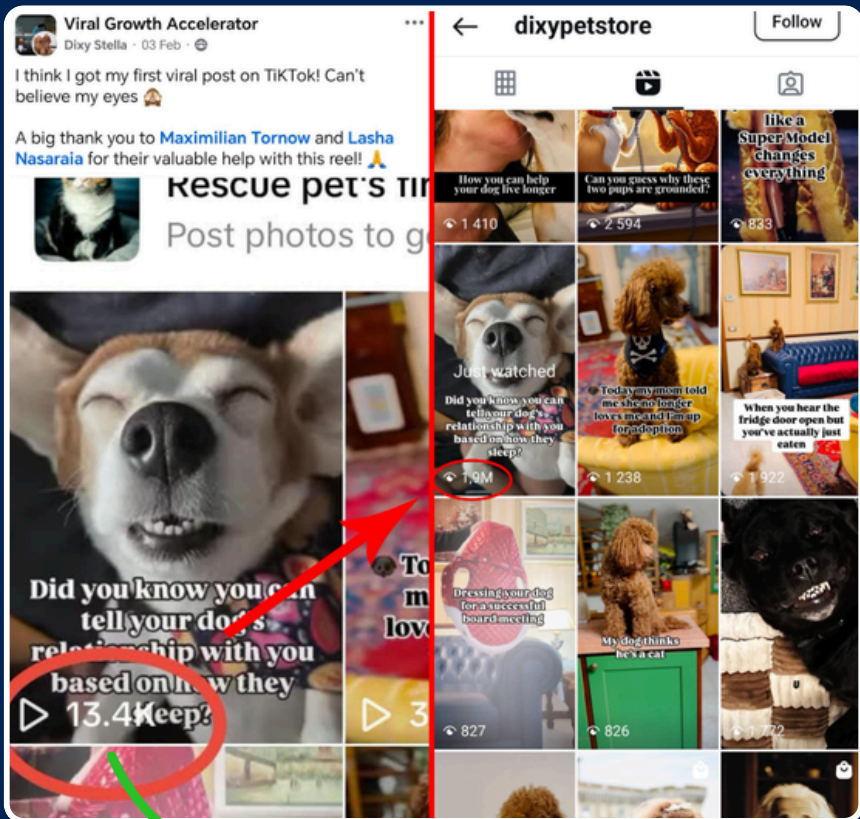
- Suggested video length: 25-42 seconds
- Use numbered graphics for each rule
- Add bold on-screen text stating each rule clearly
- Consider using check marks or approval symbols
- Use authoritative/instructional music
- Film in portrait mode (9:16 aspect ratio)
- Present rules with confidence and clarity
- Consider bookending with "follow these rules to..." at beginning and "now you know the rules for..." at end

SUCCESS STORIES

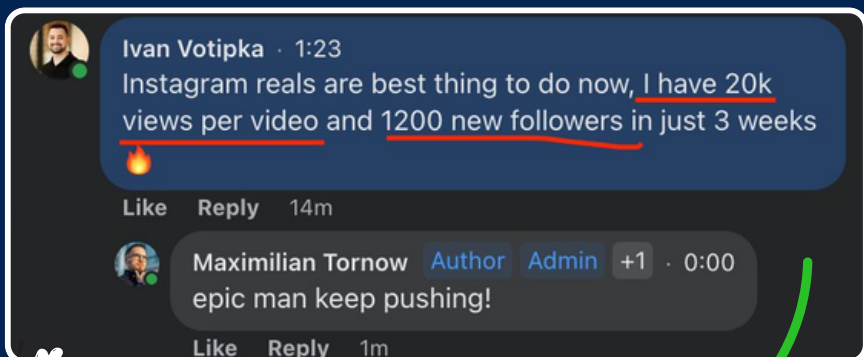
Going **VIRAL!**
94K Views on a
single Reel,
with only 423
followers! EPIC!



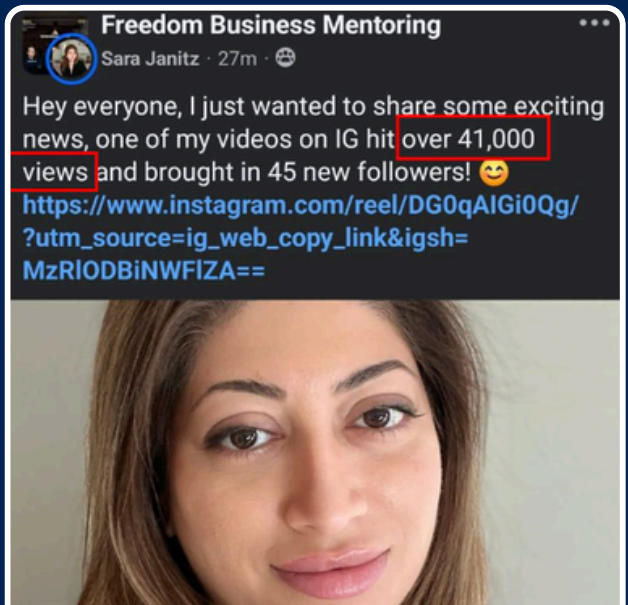
Simple content.
Massive reach.
1.1 Million Views.



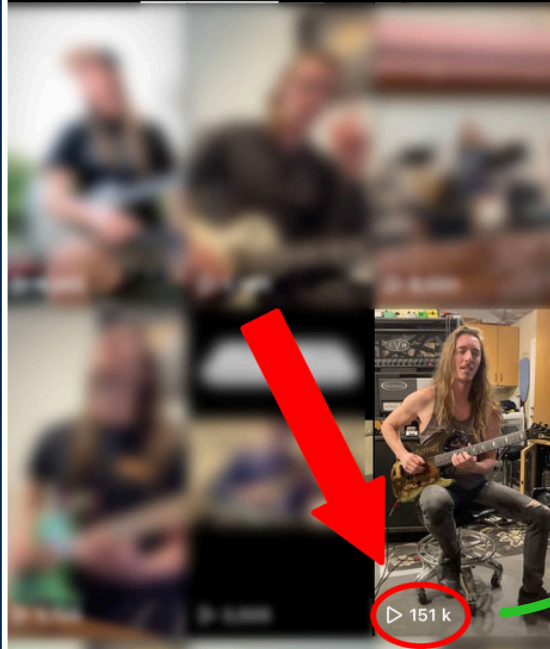
*Insane growth! From 13K views to nearly **2 MILLION!***



***20K views** per video & **1,200 new followers** in just 3 weeks!*



Exciting news!
👏 One of Sara's
Reels hit **over
41K views!**



Luke got
151K views on
a Reel with only
3K followers! 🙌



[Watch video here](#)



Aiste makes **10k monthly** through Instagram, while travelling the world!!!

From 50K to
4 MILLION views
in just days! 🕶️



Luis Dorado is 🥳 feeling fantastic.

Top contributor · February 10 at 4:15 PM · 🌐



I was happy because I had a 50k views reel and got a couple new clients from there, but now another reel totally sky rocketed and got 4 million views, went in a few days from 3k followers to 15k and growing, this is madness lol 🤪

If you want to see it:

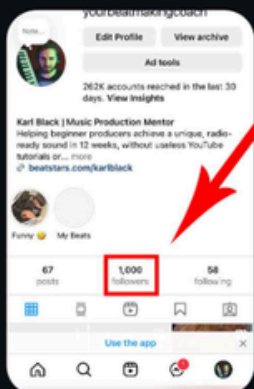
<https://www.instagram.com/p/DFk-vzYO2Px/>

Translation: "Use this tantra position to reconnect with your partner"

Thanks to all the coaches!! 🙏🙏

Hi Max, it's Karl from the lead gen calls. I have some great news! I started using Instagram 2 weeks ago and since then I've **gained 1000 new followers** on my page. Thanks for all the help. Cheers to many more blessings 🙏

1,000 new followers in just 2 weeks!!



Dope man man, c
start! Keep execu

WOW!
Alia earned
her ***first 20k***
with the help
of our posts!

09:51



Alia Ghosheh

Active now

experience that will never yield results

SAT 07:50

heyhey, as promised here's the link to the anti-ad, pro-awesomeness video you requested: <https://www.facebook.com/groups/theroadto6figures/posts/650836346075562/>

how's the coaching program going btw? Since january - you're probably way beyond the \$20k a month mark by now!

Great

Clients are everywhere

SAT 12:23

Your posts helped me earn my first 20k

Boom!
102K views
on a single
video!

Maciej Rak · 2 h · 📹

5 days on TikTok 🤡

Thanks [Maximilian Tornow](#) 🙏

Now we go for a million 🧨

12:19

LTE



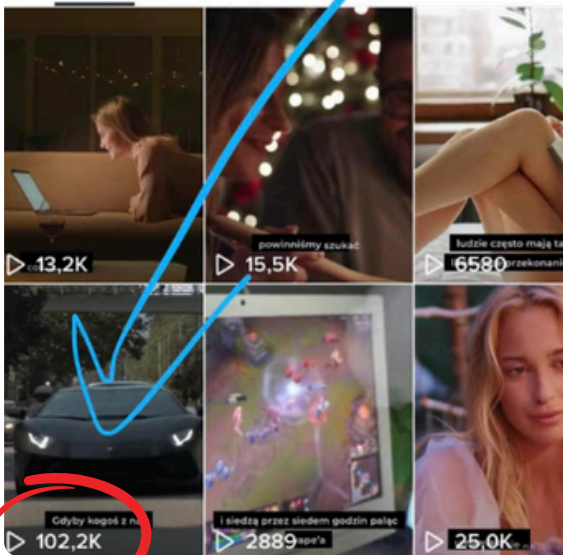
Maciej z socialflow... ▾

99

Edit profile



🏆 Trener rozwoju osobistego
Napisz po bezpłatny coaching



elite.russo

Creator digital

Te ayudo a atraer a la mujer correcta, sin perder el tiempo con mujeres que solo se interesan por tu físico o no conectas emocionalmente.

tumetamorfosis.com/registro-seleccion/

Panel para profesionales

130 mil cuentas alcanzadas en los últimos 30 días.

Editar perfil

Compartir p...

Conta...



YouTube



CAMBIO



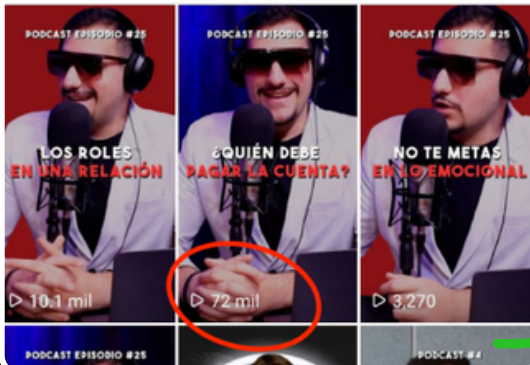
Ebook



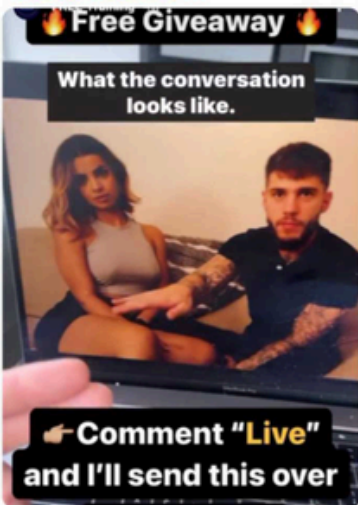
Nueva



Serie ▾



Going viral! 72M views
after our course! 🤯



@Max Tornow - Shall I too create a free giveaway or a free Infield like coach Kyle used to give in the past?..... And his LG guy actually DMed you after that for some qualification questions before sending the video to you....is this sth I should also have right now or for the near future?

09:16

🔥 10.300 followers.... Oh shit... It is real now 😂

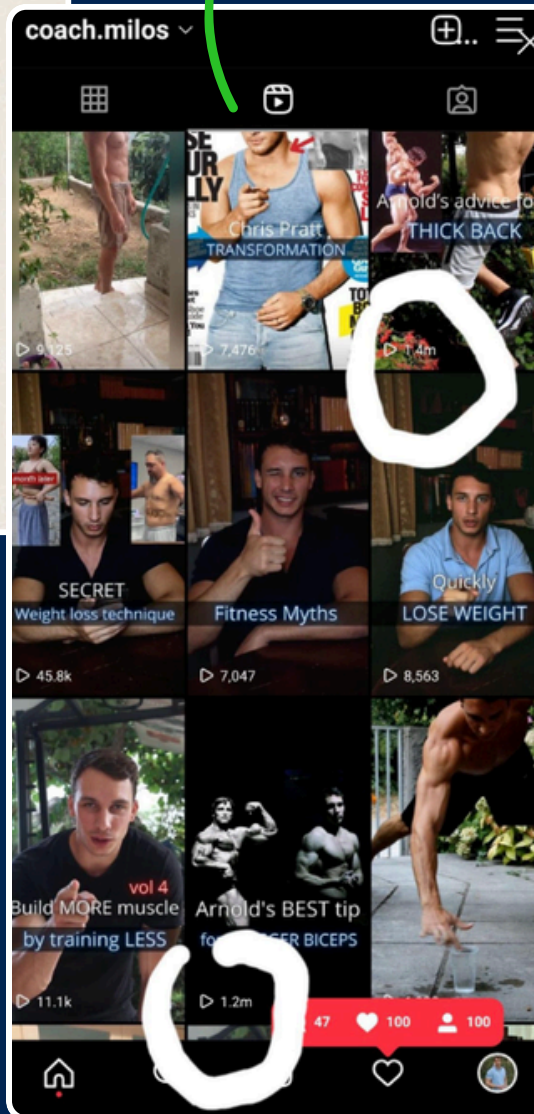
18:28

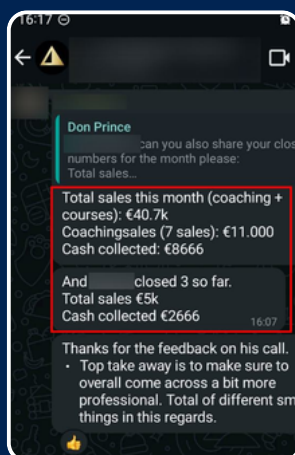
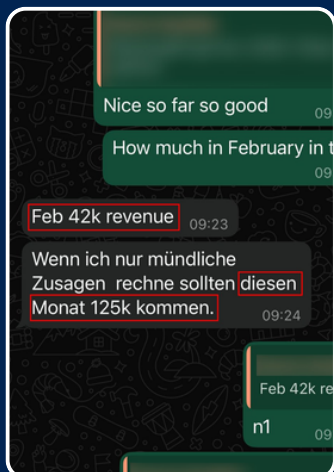
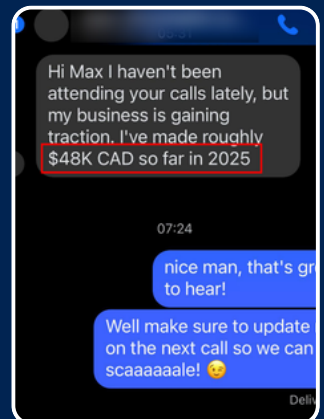
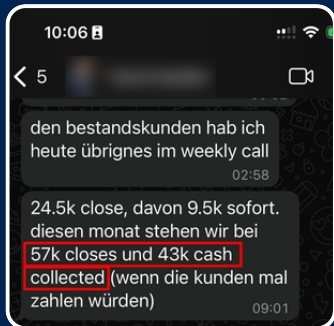
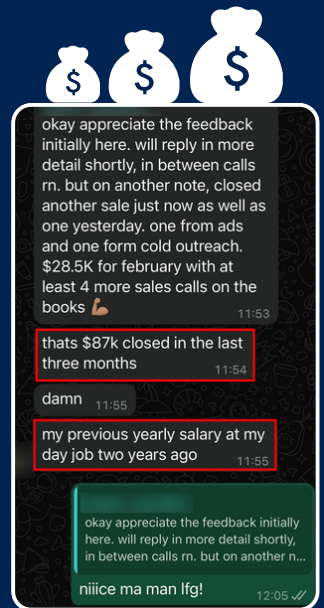
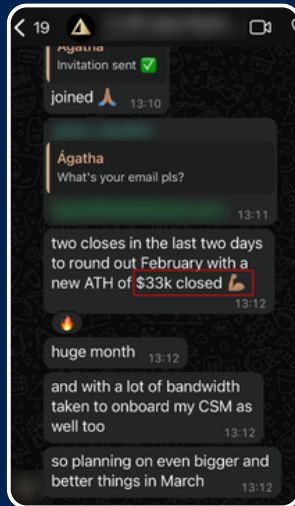
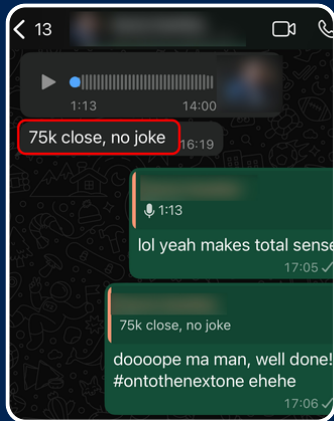
👍👍 2

Yesterday

On fire! 🔥
10,300 new followers
just joined
the journey!

Crushing it!
2 viral videos,
both over
1M views!





*EARNING POTENTIAL SOURCE CALCULATIONS

TEMPLATE #1

Based on an estimated 0.1% of viewers buying one T-Shirt

TEMPLATE #2

Based on an estimated 0.1% of viewers buying one product for an average price of \$29

TEMPLATE #3

Based on an estimated 0.001% of viewers becoming his high-ticket clients (estimated \$2,000 price point)

TEMPLATE #4

Faceless Example: Based on 0.1% of viewers buying the \$8.88 PDF

Personal Brand Example: Based on 0.1% of viewers buying a \$30 skincare product & paying out a 10% commission

TEMPLATE #5

Faceless Example: Based on 0.1% of viewers buying one 1:1 consultation

Personal Brand Example: Based on 0.01% of viewers buying one of his courses (average price \$139)

TEMPLATE #6

Based on 0.1% of viewers signing up for the app

TEMPLATE #7

Based on an estimated 0.001% of viewers buying his 1:1 coaching for \$2,000 (industry standard price)

TEMPLATE #8

Faceless Example: Based on 0.1% of viewers buying a \$49 perfume (industry average price) & paying out a 20% commission

Personal Brand Example: Based on an industry-standard hourly rate of \$75 and 0.01% of viewers buying 1 one-hour consultation

TEMPLATE #9

Based on 0.001% of viewers buying one 10-class block

TEMPLATE #10

Faceless Example: Based on 0.01% of viewers buying one course

Personal Brand Example: Based on 0.001% of viewers signing up for the seminar at an average price point of \$430

TEMPLATE #11

Faceless Example: Based on 0.01% of viewers buying her academy

Personal Brand Example: Based on 0.01% of viewers buying one item at an average price point of \$35

TEMPLATE #13

Based on 0.1% of viewers paying for an industry-standard \$75 coaching session

TEMPLATE #14

Based on 0.01% of his viewers buying an average \$64 product

